

## WEDF 2018 PARTNERS

### HOSTS



#### **Ministry of Commerce, Trade and Industry (MCTI) of Zambia**

and sustainable.

The Ministry of Commerce, Trade and Industry is hosting WEDF 2018, representing the Government of the Republic of Zambia. It is the principal government body in charge of national policy for private sector development in Zambia, which contributes directly to the country's social and economic development. The Ministry is dedicated to developing a commercial, trade and industrial base in Zambia that is globally competitive



#### **Zambia Development Agency (ZDA)**

manages trade and industry funds, and contributes to skills training.

The Zambia Development Agency is ITC's partner in organizing the WEDF 2018 Business-to-Business (B2B) meetings and supports the Ministry of Commerce, Trade and Industry in making the event a success. ZDA is the national trade and investment promotion organization that also supports small and medium-sized enterprises,

### WEDF 2018 YOUNG SOCIAL ENTREPRENEURS COMPETITION CO-HOSTS



#### **Impact Hub Geneva**

Impact Hub Geneva partners with the WEDF 2018 hosts to identify young social entrepreneurs from Sub-Saharan Africa who will pitch their new, sustainable business ideas live on stage in Lusaka. Impact Hub Geneva is part of a network of over 100 Impact Hubs across the world, combining elements of social innovation labs, learning communities and start-up incubators. Through its programme 'Accelerate2030', developed jointly with the United Nations Development Programme (UNDP), it supports young entrepreneurs to find sustainable solutions and scale up their business.



#### **Nyamuka**

Nyamuka Zambia is the local co-host of WEDF 2018's Young Social Entrepreneurs Competition. Nyamuka Zambia is a non-profit organization in Lusaka dedicated to supporting local entrepreneurs in a variety of sectors. Much of their support for economic growth in Zambia has come from organizing business plan competitions to help aspiring entrepreneurs set up their own businesses through investment and promotion.

## SESSION CO-SPONSORS



### [TradeMark East Africa](#)

TradeMark East Africa is a co-host of the WEDF plenary *Tearing down Trade Borders*. TradeMark East Africa is dedicated to increasing prosperity and economic growth in East Africa through trade. It works alongside national governments, the private sector, and civil society organizations to increase trade through increased physical access to markets, an enhanced trade environment, and improved business competitiveness. TradeMark East Africa is active in six countries in East Africa.

## MEDIA SPONSORS



### [Global Trade Review](#)

Global Trade Review (GTR) is the world's leading trade and trade finance media company, with offices in London, Singapore and Hong Kong. They provide essential news and analysis for organisations and individuals involved in international trade, with a strong focus on exciting emerging markets. In 2016, GTR supported WEDF in Sri Lanka as ITC's media partner.



### [CGTN](#)

China Global Television Network (CGTN) was launched by China Central Television in 2016 as an international multi-platform media organisation to create a better understanding of international events and to bridge continents through its reporting. CGTN Africa supports the World Export Development forum in Lusaka in its mission to scale up trade and investment in Africa.

Among its event coverage, CGTN plans to provide a special report on the Young Social Entrepreneurs Competition.