

Interactive ITC Briefing on the Plurilateral Negotiations on Services

Date: Tuesday 19 March

Venue: Salle A, International Convention Centre
17 Rue de Varembe, Geneva 1211

Time: 6 for 6.30pm to 8.30pm

Draft Programme

6pm: Registration and Refreshments

6.30: Welcome and Introduction

Patricia Francis, Executive Director, International Trade Centre

6.40: Business Perspectives: Role of Services in 21st Century Trade and Investment

Moderator: Patricia Francis, Executive Director, International Trade Centre

Panel:

Mr Michael Landy, Manulife Financial, Chairman, Canadian Coalition of Services Industries

Mei Hua (Louisa) Su, Deputy Secretary-General, Taiwan Coalition of Services Industries

Mr. Ian Birks, Chief Executive Officer, Australian Services Roundtable

Mr. John Cooke, CityUK and Acting Leader of the European Services Forum Delegation

7.05 Services Trade Negotiations: An Engine for Growth and Development

Moderator: Professor Carlos Braga, Director, Evian Group@IMD, Lausanne

Panel:

His Excellency Ambassador Tim Yeend, Permanent Representative of Australia to the WTO

His Excellency Ambassador Joakim Reiter, Permanent Representative of Sweden to the WTO

His Excellency Ambassador Michael Punke, Permanent Representative of the United States to the WTO

His Excellency Ambassador Fernando De Mateo, Permanent Representative of Mexico to the WTO and Chairman of the WTO Council on Trade in Services

Other invited speakers to be confirmed

7.45 Combined Q and A Session

Moderator: Professor Carlos Braga, Director, Evian Group@IMD, Lausanne

8.05 Closing Remarks

Patricia Francis, International Trade Centre

Networking Reception