

Kickstart of the Just-in-Time Course on Digital Commerce: Internet functionality and business models

26 April 2017

**Room XXIII. Palais des Nations
Geneva, Switzerland**

This session, open to all UNCTAD e-commerce week participants, will kickstart the Just-in-Time Course on Digital Commerce delivered by the Geneva Internet Platform, in partnership with the International Trade Centre (ITC), the Consumer Unity & Trust Society (CUTS International), the United Nations Conference on Trade and Development (UNCTAD), and DiploFoundation.

It will present an overview of the topics included in the first module of the course, dedicated to 'Internet functionality and online business models', including:

Basic Internet functionality of relevance for e-commerce

Flow of money, services and profit on the Internet that impacts digital commerce discussions

Speakers:

- Mr. Jovan Kurbalija, Director, DiploFoundation and Head, Geneva Internet Platform
- Ms. Marion Jansen, Chief Economist of the International Trade Centre
- Mr. Rashid S. Kaukab, Executive Director, CUTS International Geneva
- Ms. Shamika N. Sirimanne, Director, Division on Technology and Logistics, UNCTAD