

Inclusive Development and E-Commerce: Case of China

24 April 2017

**Room XXVI, Palais des Nations
Geneva, Switzerland**

Growth imbalance and poverty have been the major challenge for the world economy in the long term. Achieving inclusive development is becoming increasingly high priority in the development agenda of policy makers.

This session will provide an overview of China's experience in deployment of e-commerce and its impact on inclusive development, as well as lessons learnt which could be useful to promote e-commerce development in other countries.

A report on that topic, prepared by AliResearch, will be released during the session. It focuses on the development of e-commerce within China and cross-border with an emphasis on inclusive development, financial services, logistics and technological innovation. It also provides strategic guidelines for policy makers, best practices for MSMEs and solid empirical evidence of inclusive growth.

The session will close with a panel discussion among relevant stakeholders in the ecommerce ecosystem and an interactive Q&A between panelists and audience.

Moderator: H.E. Ms Anusha Rahman Ahmad Khan, Minister of State for Information Technology and Telecom, Pakistan

Speakers and Panelists:

- Mr. Hongbing Gao, Director of AliResearch and Vice President of Alibaba Group
- Ms. Marion Jansen, Chief Economist, International Trade Centre
- Ms. Shamika N. Sirimanne, Director, Division on Technology and Logistics, UNCTAD
- Mr. Han Sun, General Manager, Jiangsu Meiyijia Furniture Co. and President, E-commerce Association of Shaji, China
- Mr. Kibyoung Kim, Director of Global e-government division, Ministry of the Interior of the Republic of Korea