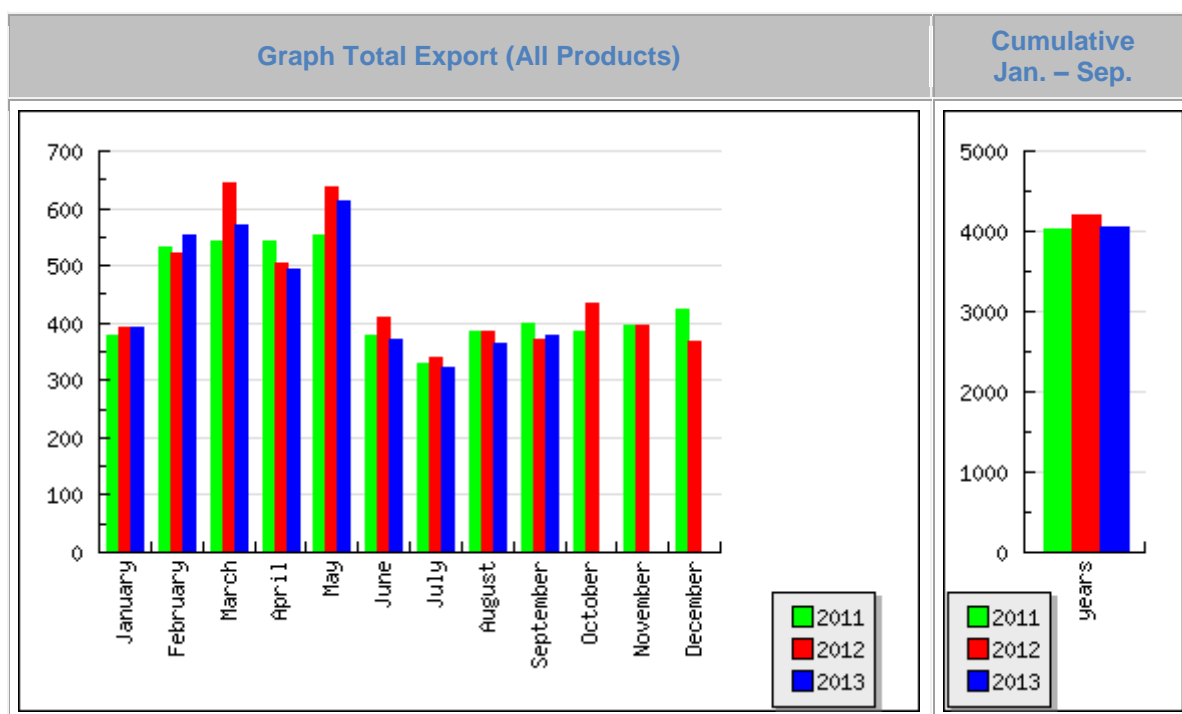


STATISTICAL INFORMATION

Export of Floriculture Products from the Netherlands

First Three Quarters – 2013/2012/2011

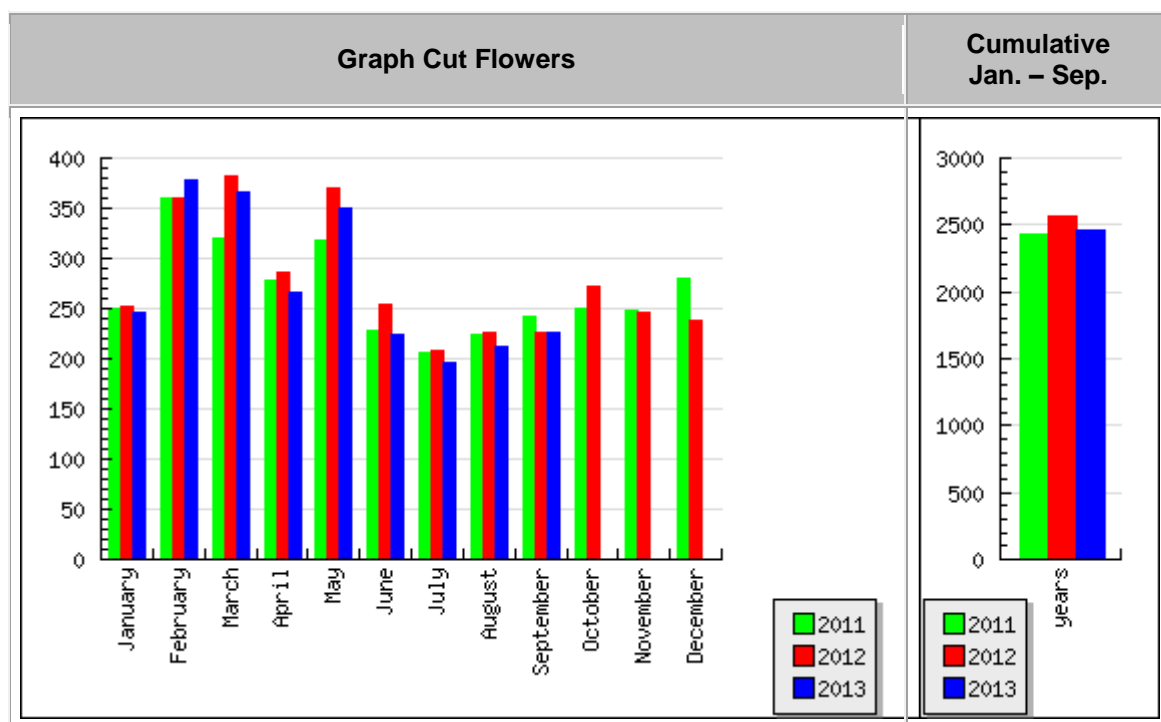


Top 10 countries export – All Products

Exports are listed up to and included the month **September 2013**
All monetary amounts in 1,000,000 € / Change in % from same period in 2012

Total Export Countries	Jan.-Sep. 2013	Change +/-	September 2013	Change +/-
Germany	1,246.4	-5.8%	103.4	-0.7%
United Kingdom	606.1	-1.4%	57.2	2.3%
France	462.2	-5.4%	46.7	-0.2%
Russia	196.4	-1.8%	14.7	-7.1%
Italy	195.6	-9.0%	25.8	-5.0%
Belgium	173.7	1.1%	16.6	6.7%
Sweden	120.8	12%	13.9	25%
Switzerland	119.4	-7.4%	10.5	-6.5%
Austria	111.0	-7.0%	8.7	1.6%
Poland	107.5	3.5%	9.2	9.6%
Other countries	715.5	-1.1%	72.7	9.2%
Total all countries	4,054.5	-3.4%	379.4	2.2%



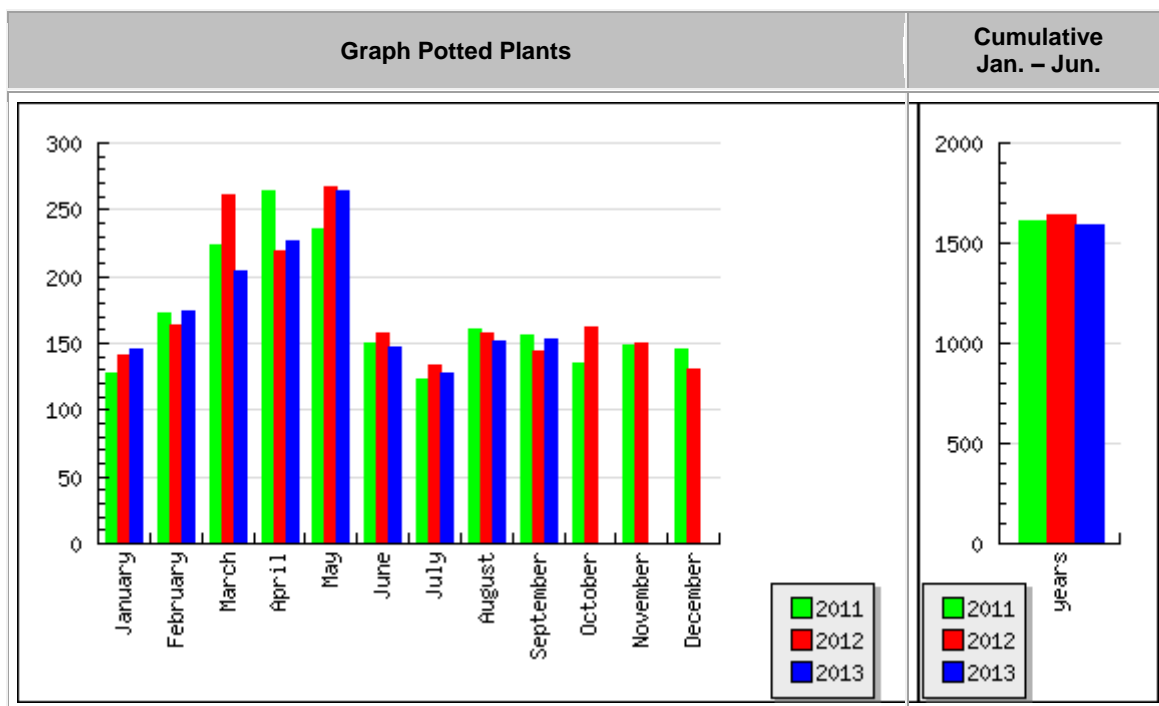


Top 10 countries export - Cut Flowers

Exports are listed up to and included the month **September 2013**
 All monetary amounts in 1,000,000 € / Change in % from same period in 2012

Flowers Export Countries	Jan.- Sep. 2013	Change +/-	September 2013	Change +/-
Germany	737.1	-3.8%	60.8	-0.6%
United Kingdom	467.7	-3.0%	44.5	-0.7%
France	290.1	-5.3%	28.1	-2.6%
Russia	148.5	-0.3%	11.2	-6.9%
Italy	88.1	-11%	10.6	-10%
Belgium	73.2	-4.5%	7.1	4.3%
Switzerland	69.9	-3.5%	5.9	-4.4%
Poland	62.7	3.1%	4.8	-1.0%
Austria	53.3	-6.3%	4.7	3.7%
Sweden	51.1	4.0%	5.1	9.3%
Other countries	421.8	-3.7%	43.7	7.4%
Total all countries	2,463.5	-3.7%	226.5	0.0%





Top 10 countries export - Potted Plants

Exports are listed up to and included the month **September 2013**
 All monetary amounts in 1,000,000 € / Change in % from same period in 2012

Plants Export Countries	Jan.-Jun. 2013	Change +/-	June 2013	Change +/-
Germany	509.3	-8.6%	42.7	-0.9%
France	172.1	-5.6%	18.6	3.6%
United Kingdom	138.4	4.7%	12.7	15%
Italy	107.4	-6.9%	15.2	-1.0%
Belgium	100.4	5.6%	9.6	8.6%
Sweden	69.7	20%	8.8	37%
Austria	57.7	-7.6%	4.0	-0.8%
Switzerland	49.5	-12%	4.6	-9.1%
Russia	47.9	-6.3%	3.5	-7.5%
Poland	44.8	4.0%	4.4	24%
Other countries	293.7	2.7%	29.0	12%
Total all countries	1,591.0	-3.0%	152.9	5.5%

Source: HBAG Bloemen en planten



Notes

Total Flowers and Plants Export

Accumulatively from 1 January until the end of September 2013 the turnover of the total exports from the Netherlands decreased by 3% when compared to the same period of last year. Also, during the same period the €4 billion export turnover has been passed. Indeed, it was for the 5th consecutive quarter that the export turnover decreased, what never happened before.

Cut flower exports decreased by 4% to €2.5 billion. Potted plant export decreased by 3% to €1.6 billion.

The trend of the past years is a continued reduction in exports to western and southern Europe, a stabilisation to Eastern Europe, and still a growth to northern Europe. Exporters expect that this trend will continue, but they hope that exports to Western Europe will grow again soon.

Changing supplies and consumption patterns did and still do influence the prices negatively. Importers in other countries, wholesalers, retailers, and florists do postpone their purchases as long as possible nowadays. With the internet possibilities, orders become smaller, but more frequent. In addition many buyers prefer buying cheaper products.

North West Europe

Almost 80% of the reduction, in total €142 million, came from the export drop in the biggest markets in North West Europe, with Germany 6% drop to €1.2 billion, United Kingdom with 1% drop to €606 million, and France with 5% drop to €462 million. Together, these three countries had a turnover share of 57% of all exports from the Netherlands; one per cent less than last year.

The major given reasons are the low consumers' trust and the bad weather during the first 6 months of the year.

East Europe

The flowers and ornamental plants' export to Eastern Europe is hardly growing any longer. To the Eastern Europe (EU member countries a 1% decrease was realised. The non-EU Eastern EU countries had an increase of 4%.

Russia, which had a market share of one third of all eastern European countries, faced a decrease of 2%, to almost €200 million.

The share of the east European countries in the total floriculture products' export from the Netherlands has reached 15%.

South Europe

To the south European countries: Spain, Portugal, Italy and Greece an average decrease of 13% was realised. In one year the decrease in market share was one per cent, to 7%.

North Europe

Scandinavia is the only part of Europe with a clear increase of exports from the Netherlands, with 7%, resulting in a total export share of 8%. The value of export to northern Europe, with 25 million inhabitants, was bigger than exports to all southern European countries with 125 million people.