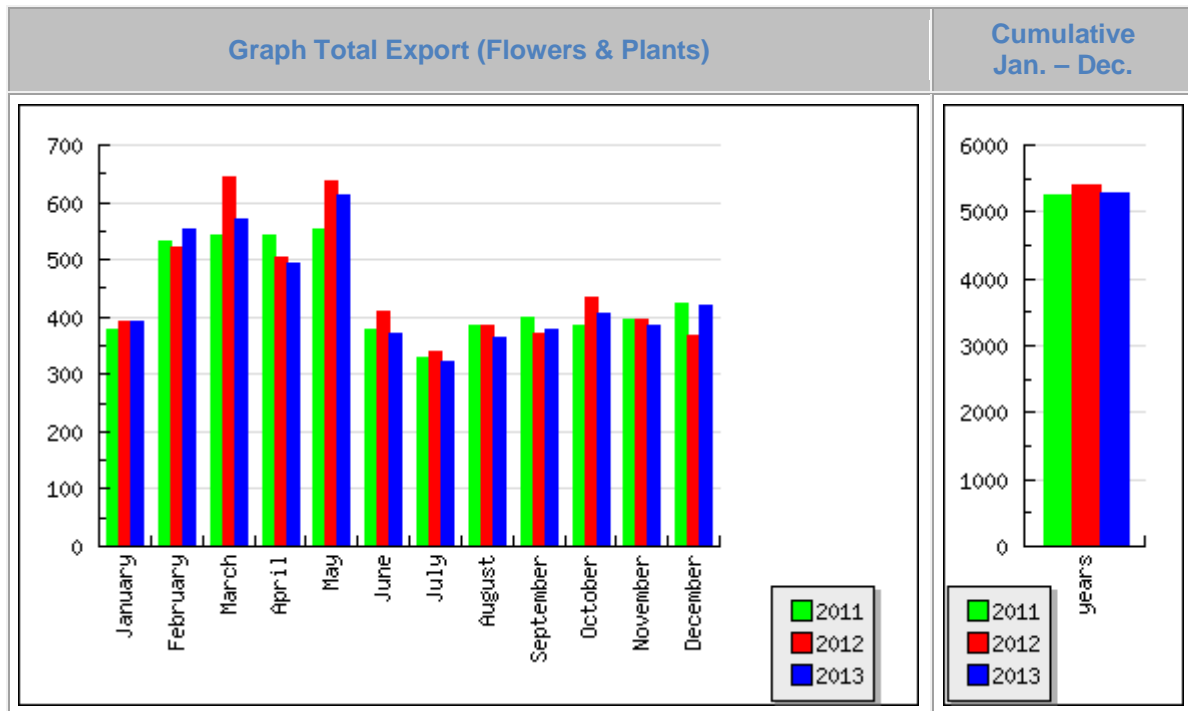


STATISTICAL INFORMATION

Export of Floriculture Products from the Netherlands

Annual Data – 2013/2012/2011

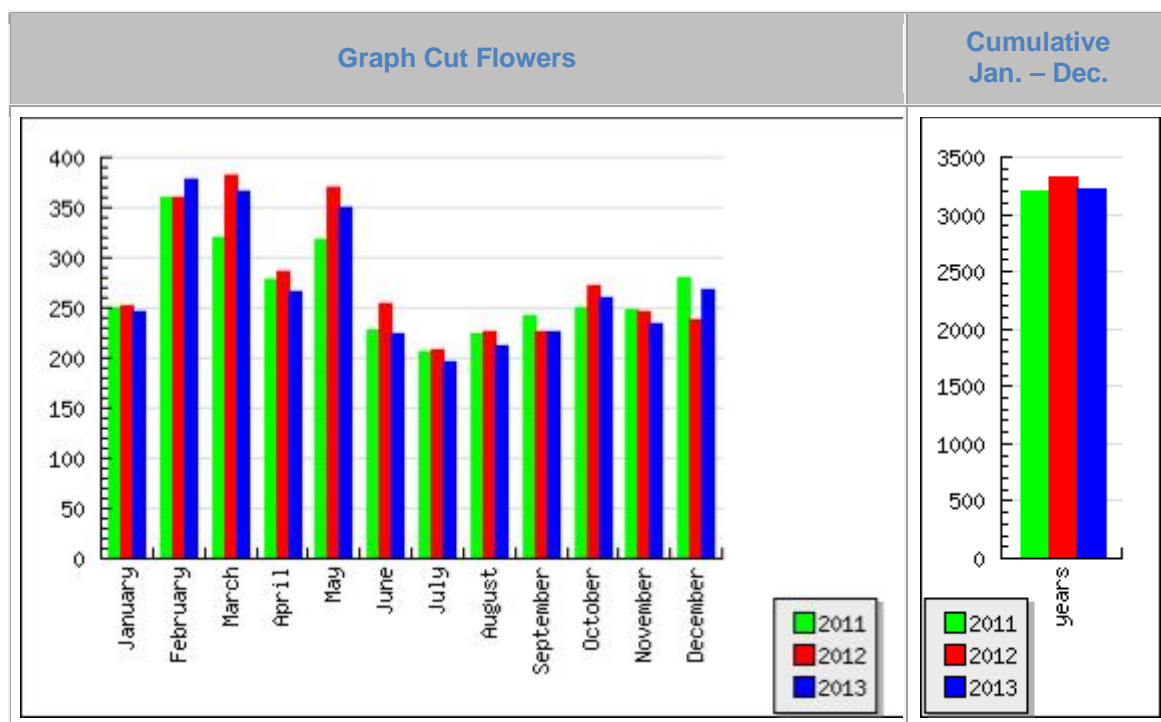


Top 10 countries export – All Products

Exports are listed up to and included the month **December 2013**
All monetary amounts in 1,000,000 € / Change in % from same period in 2012

Total Export Countries	Jan.-Dec. 2013	Change +/-	December 2013	Change +/-
Germany	1,565.1	-4.8%	109.7	12.1%
United Kingdom	792.0	0.1%	69.1	16.1%
France	623.0	-4.7%	68.6	9.1%
Italy	279.4	-6.6%	26.0	15.1%
Russia	252.8	0.4%	15.3	22.4%
Belgium	229.4	3.4%	22.1	35.5%
Sweden	162.4	12.3%	14.9	37.6%
Switzerland	155.3	-5.9%	11.4	0.6%
Austria	139.2	-6.2%	8.6	1.2%
Poland	133.5	3.6%	7.3	32.1%
Other countries	934.2	-0.9%	67.2	12.2%
Total all countries	5,266.3	-2.3%	420.0	14.2%



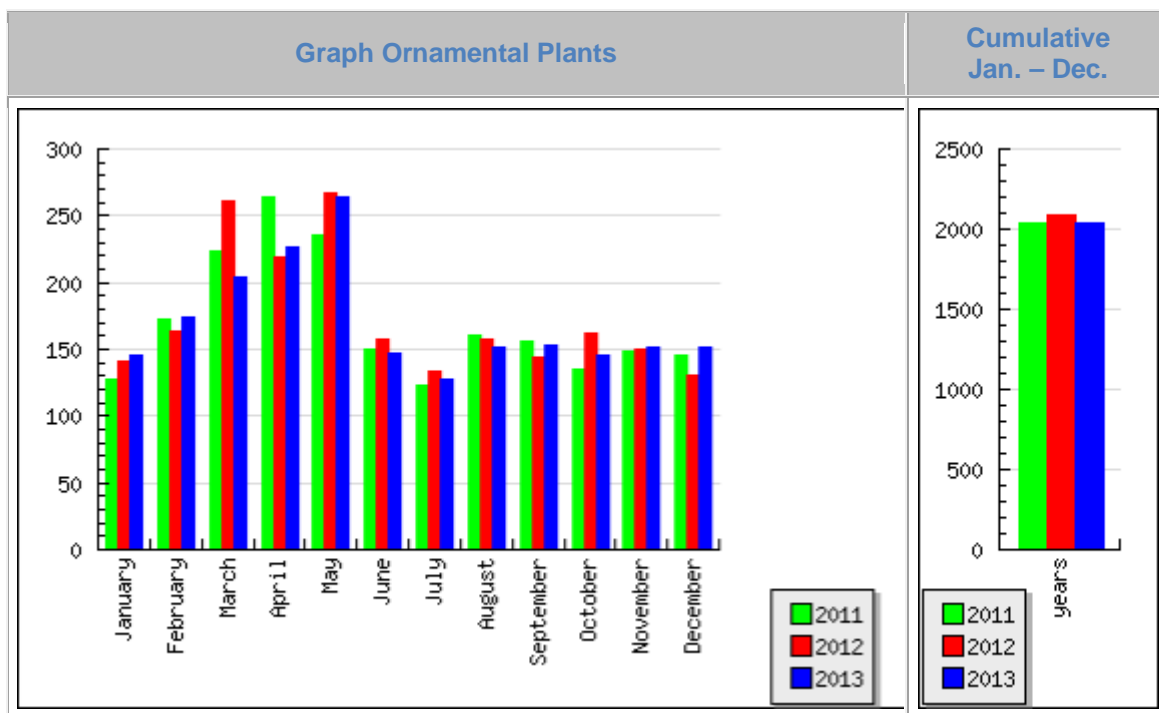


Top 10 countries export - Cut Flowers

Exports are listed up to and included the month **December 2013**
 All monetary amounts in 1,000,000 € / Change in % from same period in 2012

Flowers Export Countries	Jan.- Dec. 2013	Change +/-	December 2013	Change +/-
Germany	937.8	-3.4%	69.1	9.3%
United Kingdom	611.0	-1.6%	53.0	16.4%
France	389.1	-5.0%	42.5	7.8%
Russia	191.9	2.1%	11.9	28.5%
Italy	128.9	-9.2%	13.2	7.8%
Belgium	100.4	-1.3%	10.8	32.4%
Switzerland	90.8	-4.3%	7.4	-3.7%
Poland	79.3	3.6%	4.9	33.8%
Austria	69.3	-3.6%	4.6	11.6%
Sweden	68.7	5.8%	6.3	33.4%
Other countries	558.8	-2.5%	44.8	13.1%
Total all countries	3,226.0	-2.7%	268.4	13.0%





Top 10 countries export - Ornamental Plants

Exports are listed up to and included the month **December 2013**
All monetary amounts in 1,000,000 € / Change in % from same period in 2012

Plants Export Countries	Jan.-Dec. 2013	Change +/-	December 2013	Change +/-
Germany	627.3	-6.8%	40.5	17.1%
France	233.9	-4.3%	26.1	11.3%
United Kingdom	181.0	6.3%	16.1	14.9%
Italy	150.5	-4.4%	12.8	23.7%
Belgium	129.0	7.4%	11.3	38.6%
Sweden	93.7	17.7%	8.5	40.9%
Austria	70.0	-8.6%	4.0	-8.5%
Switzerland	64.5	-8.1%	4.0	9.7%
Russia	60.9	-4.7%	3.4	4.9%
Poland	54.2	3.7%	2.4	28.7%
Other countries	375.4	1.7%	22.4	10.4%
Total all countries	2,040.3	-1.7%	151.5	16.5%

Source: HBAG Bloemen en planten



Notes

Total Flowers and Plants Export

The Dutch exports of all floricultural products in 2013 decreased by 2% (= around 100 million €) when compared to the previous year, while in 2012 it increased by 2.8% compared to 2011. Eventually, it was the very positive December results that made the annual change just minus 2%, while at the end of November it was still minus 3%.

Exports were still positive to countries like: United Kingdom, Russia (+0.4%, while it was +27% in 2012), Belgium, and Switzerland, Sweden (+ 12%), Poland, Norway and Ukraine (both latter two not in the top ten list, but number 12 and 17 respectively).

Most negative results to: Germany, France, Italy, Switzerland, Austria and USA (not in the top ten list, but on rank number 15).

After the positive year 2012 Germany showed a rather strong decrease of 4.8%, and this is for the absolute value most important export destination for the Netherlands.

Remarkable was the very strong decrease of exports to Russia from +27% in 2012 to +0.4 in 2013.

Most positive results were obtained by exports to the Scandinavian countries, except to Denmark. This had partly to do with the favourable exchange rate of the Scandinavian currency vs the Euro. As in 2012 the exports to the southern European countries was very difficult and still not positive at all. In general exporters were still facing problems of declining consumers' confidence and the continuously disturbance in the economic and financial world.

Another important reason was the very long cold winter and cold spring, when exports were poor; later on followed by a warm summer, when consumers preferred spending money on other goods rather than flowers and plants.

The good December results are for exporters a positive sign and a hope that all might improve during the coming year.

Cut Flowers

The total 2013 cut flower exports decreased by 2.7% (90 million €) when compared to 2012. Last year the export value increased by 3.4% from 2011.

Strongest increasing exports, in percentage, of the top 20: Russia (+2.1%), Poland (+3.6%), Sweden (+5.8%), Norway (+9.1%), Finland (+4%) and Ukraine (+33%).

Negative export results to countries like: Germany (minus 4.8%) France (-4.7%), Italy (-6.6 %), Switzerland (- 5.9 %), Austria (-6.2%), USA (-7.2%), Czech Republic (-6.5%), Spain (- 21%), Greece (-23%) Ireland, and Portugal.

House & Garden Plants

The total export value of house and garden plants decreased during the year 2013 with 1.7% (= 35 million €), while in 2012 the exports increased by 1.8% vs 2011; only slight changes during the last two years.

Better and positive export results were obtained to: United Kingdom (+ 6.3%), Belgium (+7.4%), Sweden (+17%), and Poland (+3.7%) all in the top-ten list.

Other upsurges, in countries of the top-20 list were: Finland, Norway, Ukraine and Turkey.

Stronger declines for: Germany (-6.8%), France (-4.3%), Italy (-4.4%), Austria (-8.6%), Switzerland (- 8.1%), Russia (-4.7%), and further in the top-20 list: Denmark, Spain, Czech Republic, Hungary, Romania and Portugal.

