

## Sources of Roses Supply to EU

A. - in Value

Value in Thousands Euros

Source: AIPH

### From Non-EU Countries

Country of origin	2009	Rank	2012	Rank	Change	2013	Rank	Change
Kenya	266,777	1	294,921	1	11%	299,237	1	1.5%
Ethiopia	85,039	2	130,753	2	54%	136,219	2	4.2%
Ecuador	84,641	3	103,605	3	22%	103,254	3	-0.3%
Colombia	25,281	4	30,499	4	21%	29,083	4	-4.6%
Uganda	24,865	5	25,813	5	3.8%	28,073	5	8.8%
Zambia	15,283	6	18,433	6	21%	16,437	6	-11%
Tanzania	8,383	8	4,771	8	-43%	5,104	7	7.0%
Zimbabwe	11,013	7	6,207	7	-44%	4,097	8	-34%
India	1,763	9	1,629	9	-7.6%	2,032	9	25%
Serbia	49	15	178	11	22%	184	10	4.2%
Costa Rica	0		0			131	11	+++
New Zealand	0		0			101	12	+++
South Africa	129	13	37	14	+++	82	13	122%
Macedonia	94	14	71	12	-24%	66	14	-7.0%
Israel	301	11	0		---	27	15	+++
Other Countries	0		0			0		
<b>Total to the EU</b>	<b>524,467</b>		<b>616,957</b>		<b>18%</b>	<b>624,244</b>		<b>1.2%</b>
To Switzerland & Norway	60,624		71,819		18%	68,054		-5.2%

### From EU Countries

Country of origin	2009	Rank	2012	Rank	Change	2013	Rank	Change
Netherlands*	579,985	1	715,908	1	23%	754,342	1	5.4%
Belgium & Luxemburg	3,569	3	25,892	2	625%	36,544	2	41%
Germany	9,147	2	8,541	3	-6.6%	7,002	3	-18%
United Kingdom	859	6	4,469	4	420%	3,246	4	-27%
Italy	2,193	4	3,066	5	40%	2,273	5	-26%
Spain	527	9	828	7	57%	1,616	6	95%
EU-Others	476	12	1,215	6	155%	1,384	7	14%
Denmark	258	13	549	10	113%	988	8	80%
Austria	861	5	539	11	-37%	766	9	42%
France	527	10	635	9	20%	712	10	12%
Czech Republic	754	7	293	14	-61%	426	11	45%
Sweden	519	11	744	8	43%	371	12	-50%
Hungary	532	8	495	12	-7.0%	313	13	-37%
Poland	203	14	305	13	50%	154	14	-50%
Finland	111	15	0		---	149	15	+++
Other Countries	0		0			0		
<b>Total to the EU</b>	<b>600,524</b>		<b>763,749</b>		<b>27%</b>	<b>810,305</b>		<b>6.1%</b>
To Switzerland & Norway	37,313		31,474		-16%	38,298		22%

\* The Netherlands' export includes significant share of re-exported roses, originated from other countries

Roses Supply to EU (cont.)

B. in Unit Quantity

Quant. in Thousand Stems

From Non-EU Countries

Country of origin	2009	Rank	2012	Rank	Change	2013	Rank	Change
Kenya	2,704,671	1	2,640,222	1	-2.4%	2,594,921	1	-1.7%
Ethiopia	919,147	2	1,266,662	2	38%	1,359,094	2	7.3%
Ecuador	275,179	5	280,384	3	1.9%	291,819	3	4.1%
Uganda	308,196	4	273,814	4	-11%	290,464	4	6.1%
Zambia	173,071	6	209,103	5	21%	216,539	5	3.6%
Zimbabwe	319,546	3	137,979	6	-57%	105,054	6	-24%
Colombia	80,391	7	79,086	7	-1.6%	73,871	7	-6.6%
Tanzania	77,139	8	57,464	8	-26%	70,237	8	22%
India	23,061	9	11,435	9	-50%	14,022	9	23%
Costa Rica	0		0			2,017	10	+++
Serbia	476	14	1,511	10	217%	1,769	11	17%
Macedonia	592	12	329	12	-44%	533	12	62%
South Africa	511	13	176	14	-66%	441	13	151%
Mayotte	0		0			378	14	+++
Morocco	0		258	13	+++	258	15	0.0%
Other Countries	7,711		101,549		1217%	14,841		-85%
<b>Total to the EU</b>	<b>4,891,601</b>		<b>5,059,969</b>		<b>3.4%</b>	<b>5,022,236</b>		<b>-0.7%</b>
To Norway	0		166,877			178,669		7.1%

From EU Countries

Country of origin	2009	Rank	2012	Rank	Change	2013	Rank	Change
Netherlands*	1,959,766	1	2,322,661	1	19%	2,546,718	1	9.6%
Belgium & Luxemburg	13,386	3	206,249	2	1441%	242,163	2	17%
Germany	37,499	2	17,008	3	-55%	17,842	3	4.9%
United Kingdom	1,385	10	6,998	5	405%	6,412	4	-8.4%
Spain	1,526	9	2,583	7	69%	5,471	5	112%
Italy	6,831	4	9,902	4	45%	5,076	6	-49%
EU-Others	2,191	8	3,665	6	67%	4,262	7	16%
Austria	4,633	5	897	11	-81%	1,944	8	117%
France	2,723	6	1,431	9	-47%	1,622	9	13%
Denmark	598	14	441	13	-26%	1,419	10	222%
Sweden	2,343	7	2,335	8	-0.3%	1,267	11	-46%
Hungary	745	12	957	10	28%	532	11	-44%
Poland	937	11	617	12	-34%	503	13	-18%
Czech Republic	629	13	188	15	-70%	421	14	124%
Finland	274	15	306	14	12%	259	15	-15%
Other Countries	0		0			0		
<b>Total to the EU</b>	<b>2,035,761</b>		<b>2,586,236</b>		<b>27%</b>	<b>2,835,912</b>		<b>10%</b>
To Norway	0		7,682		+++	6,493		-15%

\* The Netherlands' export includes significant share of re-exported roses, originated from other countries



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## Notes

### Import in Value

The strong growth from EU imports of roses originating from Non-European countries throughout the past ten years has changed into a moderate increase of 1.2 % when compared to 2012, while it was 5.5 % from 2011 to 2012, and 6.9 % from 2010 to 2011. During many years the increasing percentages were far bigger.

Production and export from Kenya and Ethiopia were still strongly increasing, but the growth has become more moderate now. The same in Ethiopia, after rapid growth during the years before, which is shown in the figures of 2009-2012.

Clearly shown in the survey is the trend that number of rose producing countries did not grow anymore as it used to do during many years. To the contrary, some very important supplying countries of the past have nearly disappeared from the market such as: Israel, South Africa, Brazil and Morocco.

It can be learned from the survey that the import share into the EU has changed considerably. Was the share of other EU-countries still 60% in 2006, it turned out to be around 50% in 2011, was 44 % in 2012, and in 2013 it did not further slow down.

Hardly any changes of imports from other EU-countries. Some strong changes however in the ranking list of Non-EU-countries. A very slight growth from countries like: Kenya, Ethiopia, Uganda and Zambia while other countries became again less important, especially: Zimbabwe, India, South Africa, Israel, and Brazil have almost totally disappeared from the rose market. The shares of Ecuador and Colombia stabilised.

### Import in Units/Stems

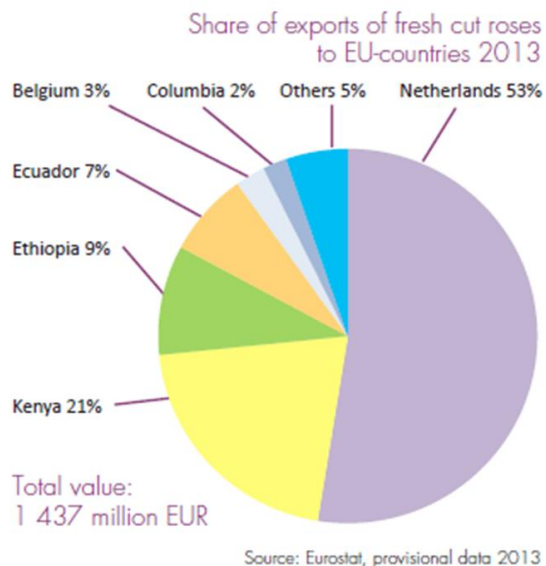
The development of supplied quantities was more or less in line with what is shown on the value front.

However, still a very slight decrease of quantities from Non-EU-countries (-0.7%) and a stronger increase (+1.6%) from the EU countries, realised mainly by the Netherlands, by far the most important EU producing and exporting country. It has to be stated that a very big part of the imports to Holland is re-exported.

The 2012 share from Non-EU-countries was 66% of the total EU imports. In 2013 the share was 64%.

Remarkable is the continues strong decrease of supply from countries such as India, Israel, Morocco and Zimbabwe. In several of them the production has almost totally disappeared.

Really the most important number of producing and supplying countries are brought back to eight countries, all non-European countries and the Netherlands as the only very important country in the EU and Europe.



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