

# ITC by Country Report

Belarus

05/12/2014



International  
Trade  
Centre

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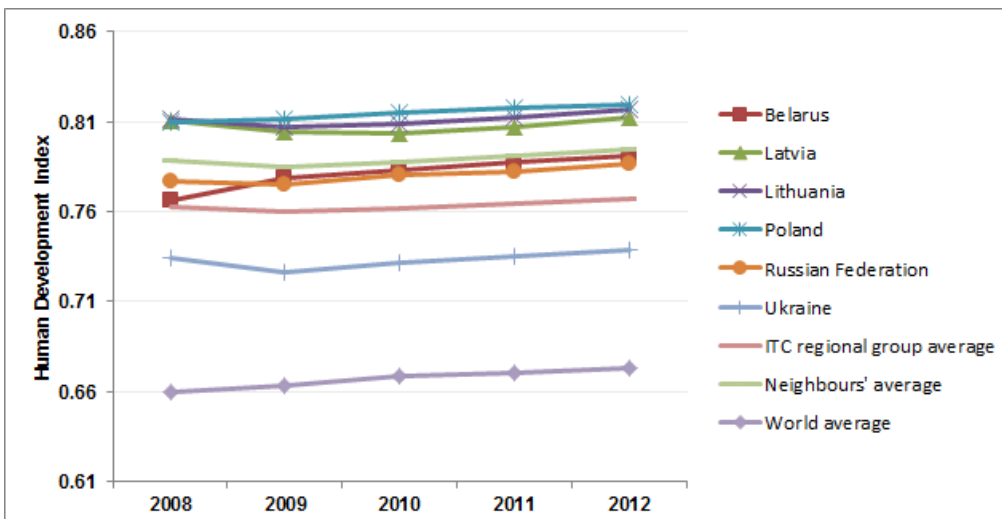
# 1. Country / Territory Brief



Belarus is a landlocked nation in Eastern Europe that shares borders with Latvia, Lithuania, Poland, Russia, and Ukraine. While trade is heavily reliant upon petroleum oils, energy exports are complemented by vehicles, fertilizers, and chemical products. The most important export market is Russia. Higher value exports are destined for CIS countries, whereas oil products are traded mainly with Europe. Russia meanwhile is the biggest source of Belarusian imports, which are comprised largely of energy products. Although Belarus is not yet a WTO member, it has expanded market access as a signatory to the CIS Treaty on a Free Trade Area and a participant in the Russia-Belarus-Kazakhstan Customs Union. Nevertheless, greater regional integration will require enhanced unification and harmonization efforts. In addition, trade is still hampered by limited financial access, administrative and regulatory barriers, and slow privatization.

# 2. People and Economy

## 2.1 People

<b>Total population (growth rates per annum)</b>	9,528,000 in 2012 with growth rates of -0.2% p.a during 2008-2012
<b>Population density (people per sq. km of land area)</b>	47 in 2012
<b>Female population</b>	53.5% in 2012
<b>Population below 15 years of age</b>	15.1% in 2008 ; 14.8% in 2012
<b>Urban population</b>	73.7% in 2012
<b>Population living below \$1.25 a day at purchasing power parity (PPP)</b>	0.1% in 2012
<b>Ranking in the Human Development Index (HDI)</b>	50 out of 186 in 2012
<b>Evolution of the Human Development Index (HDI)</b>	 <p>Source: United Nations Development Programme Human Development Indicators  Note: The Human Development Index measures the overall development of a nation and ranges from 0 (low level of development) to 1 (highest level of development). The United Nations Development Programme (<a href="http://hdr.undp.org">http://hdr.undp.org</a>) provides a detailed explanation. ITC Regional group refers to ITC definition</p>
<b>Health</b>	Life expectancy at birth (years) (71); Mortality rate, under-5 (per thousand live births) (5.2) in 2012
<b>Education</b>	Education index - expected and mean years of schooling (rank) ( 21 out of 191) in 2012
<b>Income level</b>	NA
<b>Inequality</b>	Inequality-adjusted HDI (rank) (33 out of 191)in 2012
<b>Poverty</b>	Multidimensional Poverty Index (rank)( 102 out of 191) in 2012
<b>Gender</b>	NA
<b>Sustainability</b>	NA

## 2.2 Economy

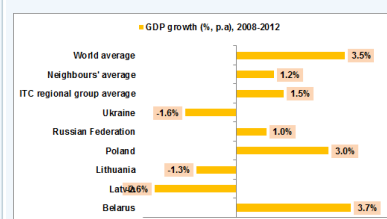
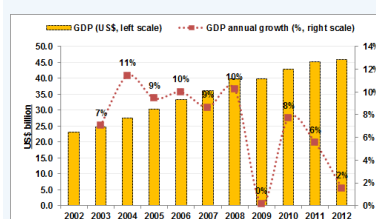
### Added value per sector (current US\$ and % of GDP)

Sector added value	2004		2008		2012	
	US \$	%GDP	US \$	%GDP	US \$	%GDP
Agriculture	2,048	10.3	5,078	9.8	0	0
Industry	8,104	40.9	22,990	44.3	0	0
Manufacturing	6,607	33.3	17,347	33.4	0	0
Services	9,677	48.8	23,874	46	0	0

Source: World Bank World Development Indicators (WDI)

Note: Added value is US\$ terms are expressed in million, GDP US\$, and "6,976 to be read 6'976"

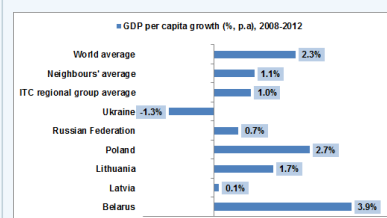
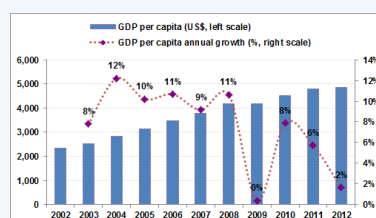
### Evolution of GDP (constant 2005 US\$)



Source: World Bank World Development Indicators (WDI)

Note: ITC calculations based on the World Bank WDI

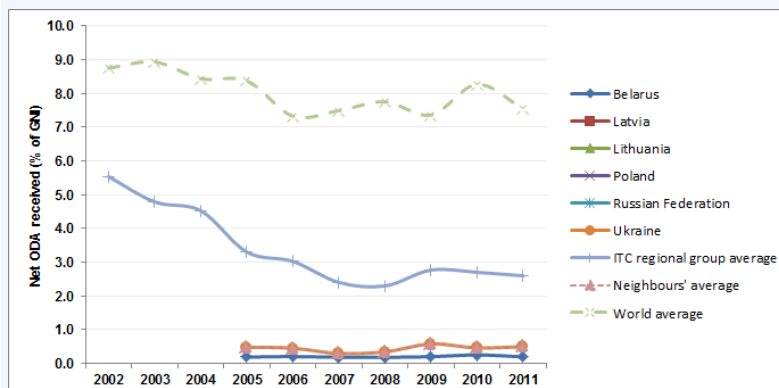
### Evolution of GDP per capita (constant 2005 US\$)



Source: World Bank World Development Indicators (WDI)

Note: ITC calculations based on the World Bank WDI

**Aid Dependency  
(Official Development Assistance/Gross  
National Income)**



Source: World Bank World Development Indicators (WDI)

Note: ITC calculations based on the World Bank WDI. Regional group refers to ITC definition

**Remittances as a Share of GDP  
Remittances as a Share of GDP**

	2004	2008	2012
Remittance (\$ millions)	257	578	NA
Remittance (% GDP)	110.9	95.1	NA

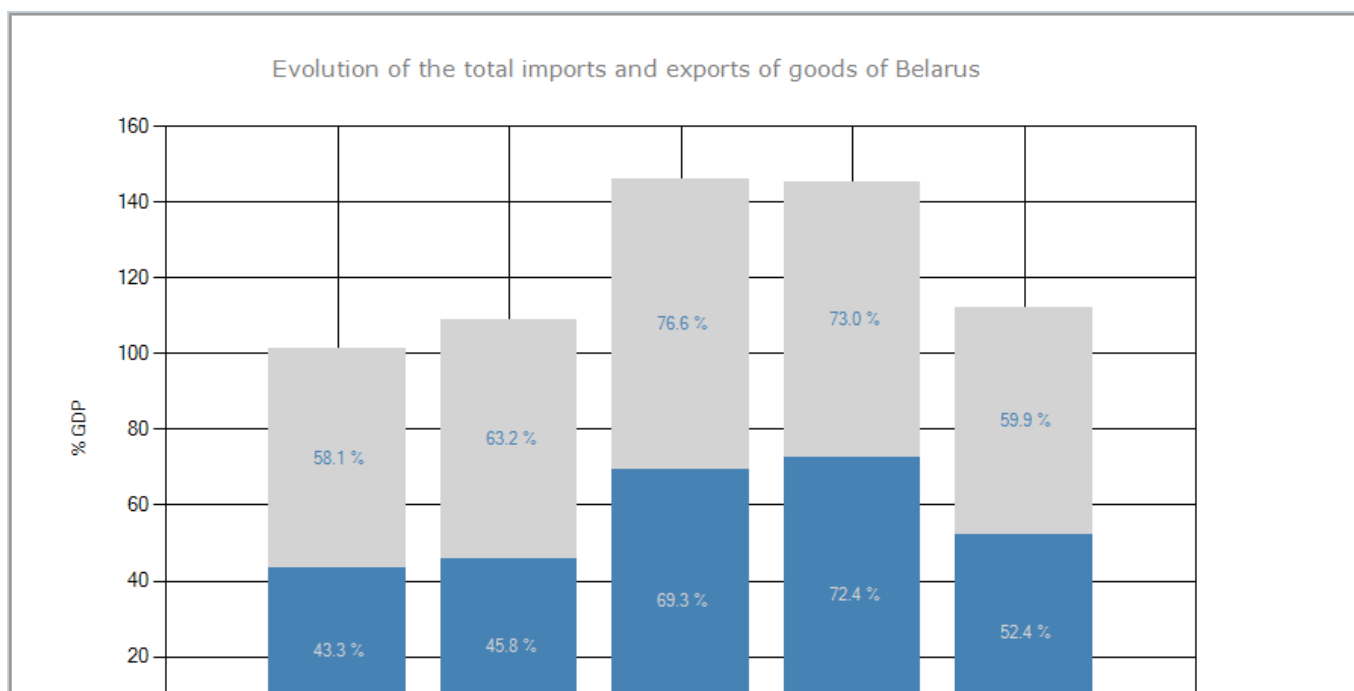
Source: World Bank World Development Indicators (WDI)

Note: ITC calculations based on World Bank WDI, IMF BOP statistics, and "6,976 to be read 6'976"

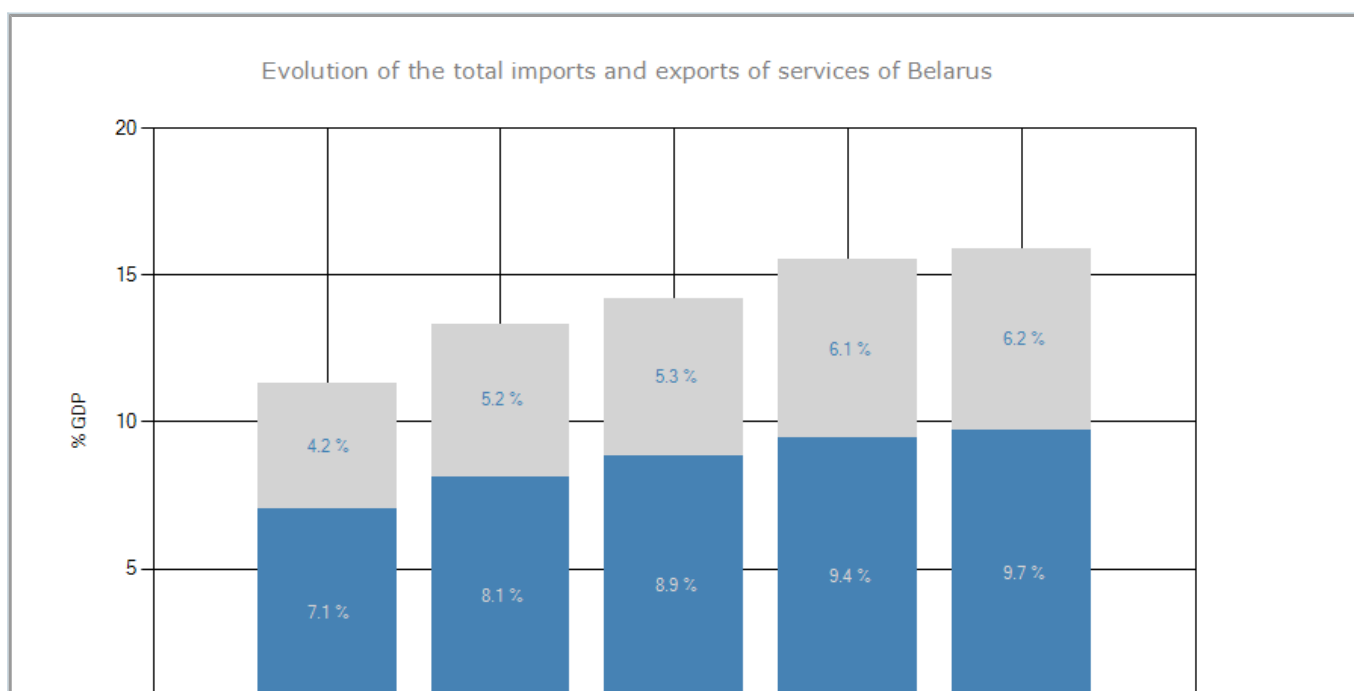
# 3. Trade Performance

## 3.1 General Trade Performance

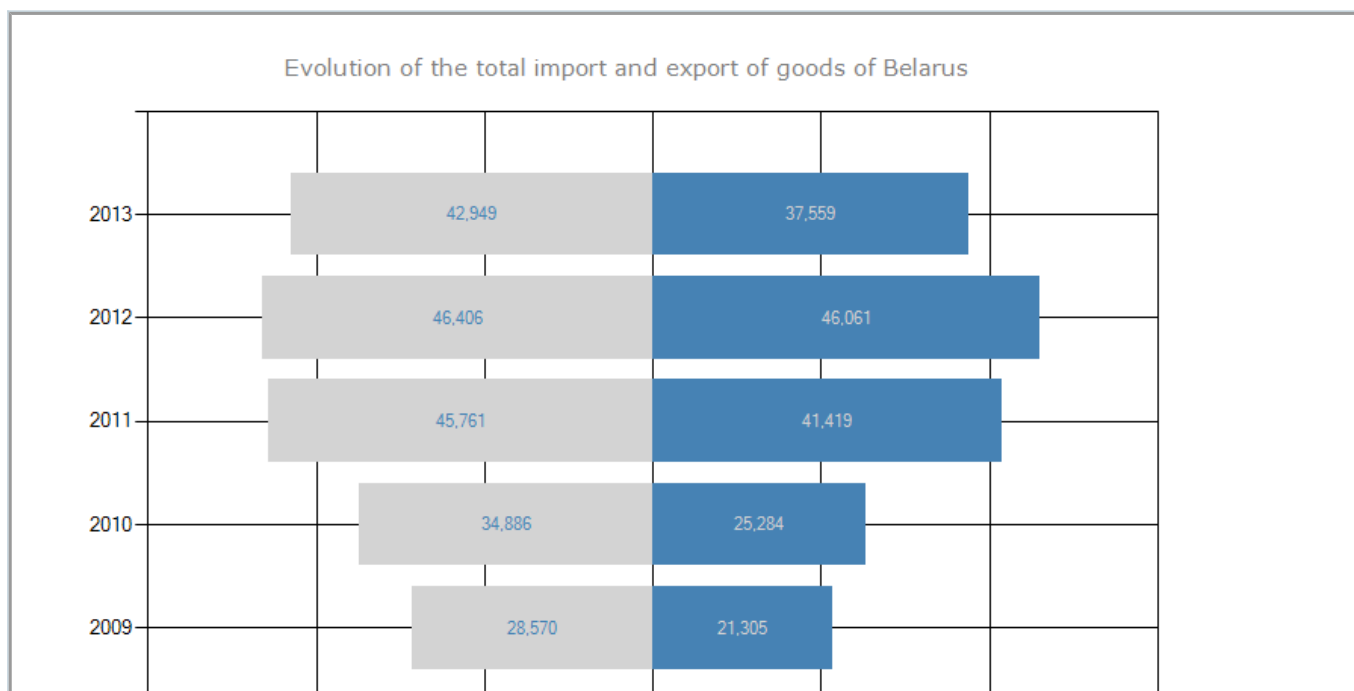
### 3.1.1 Evolution of Trade Ratio to GDP - Goods



### 3.1.2 Evolution of Trade Ratio to GDP - Services



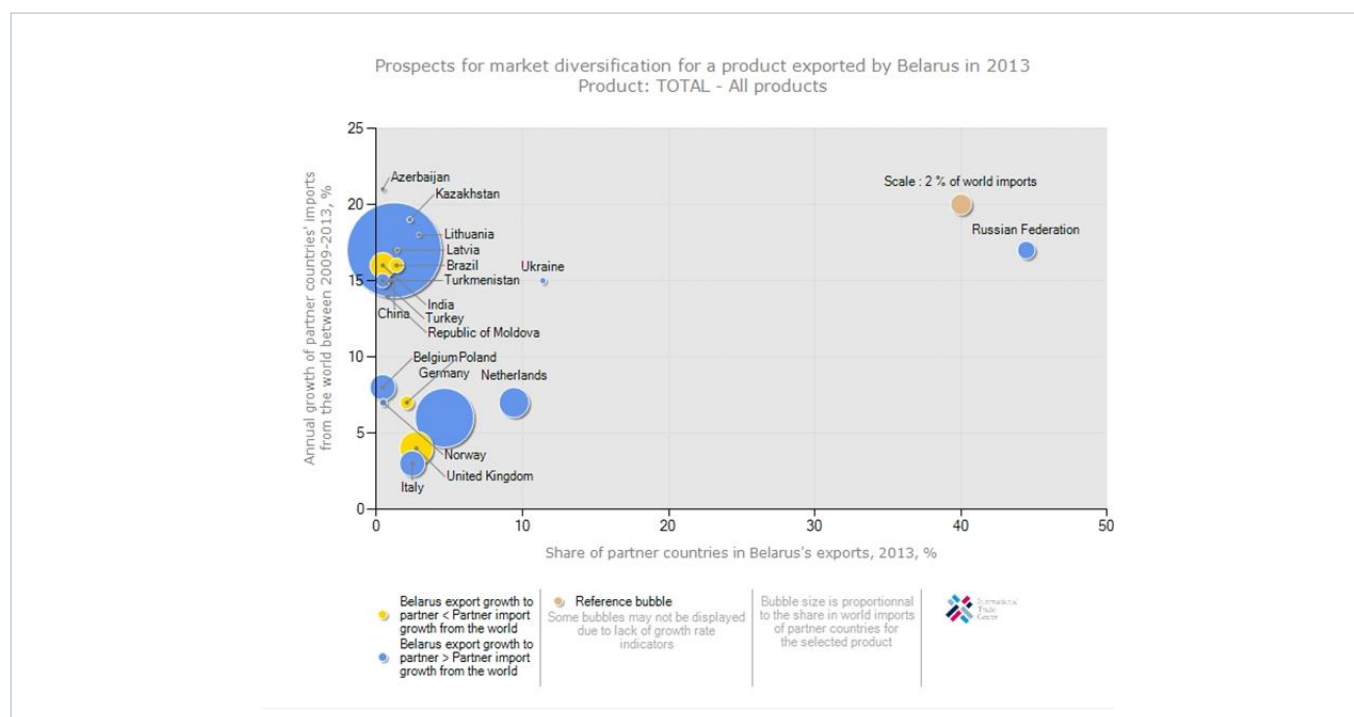
### 3.1.3 Evolution of Total Trade



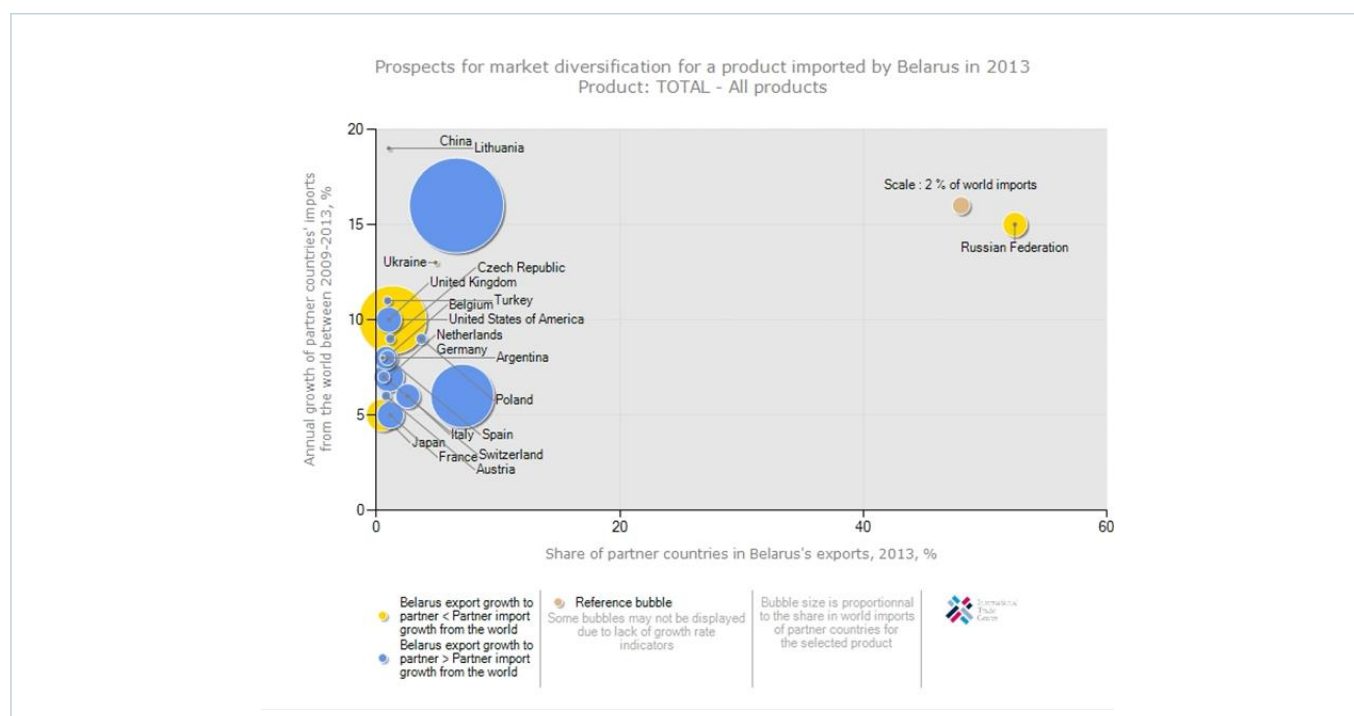
### 3.1.4 Trade Map



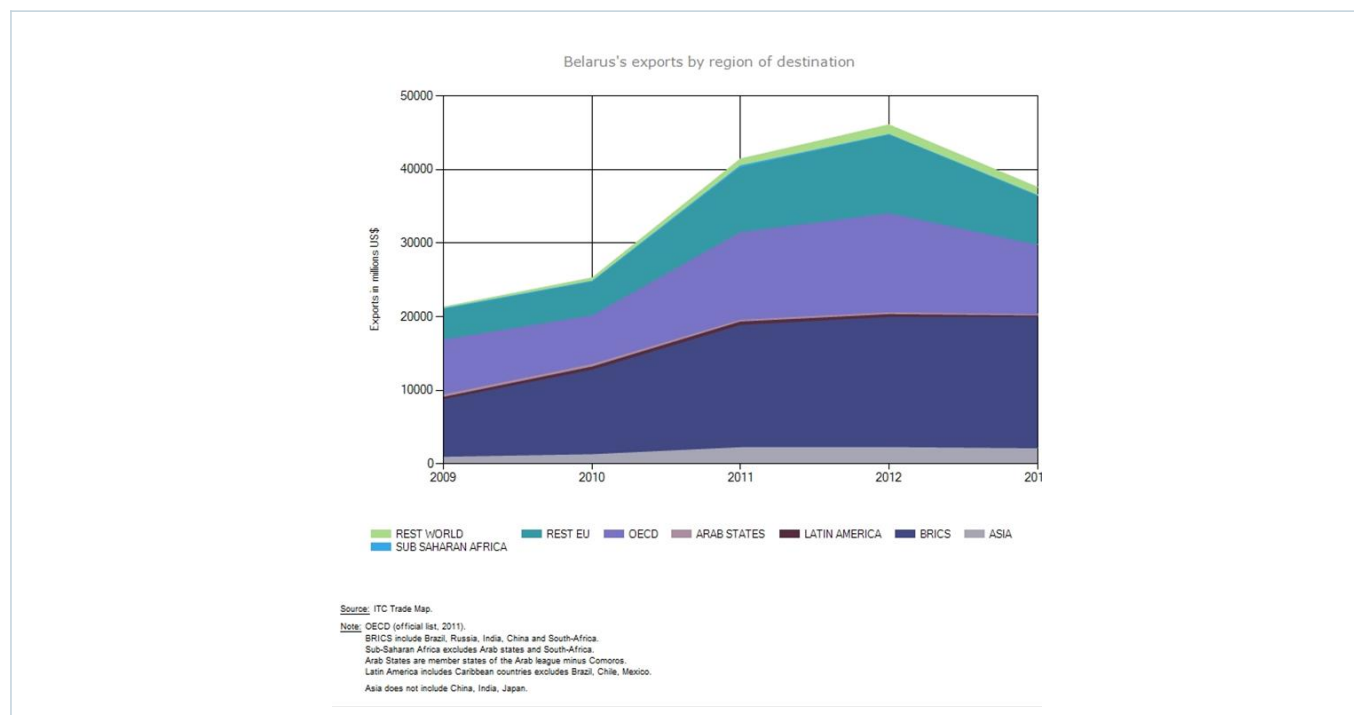
### 3.1.5 Export and Import by Leading Destination - Export



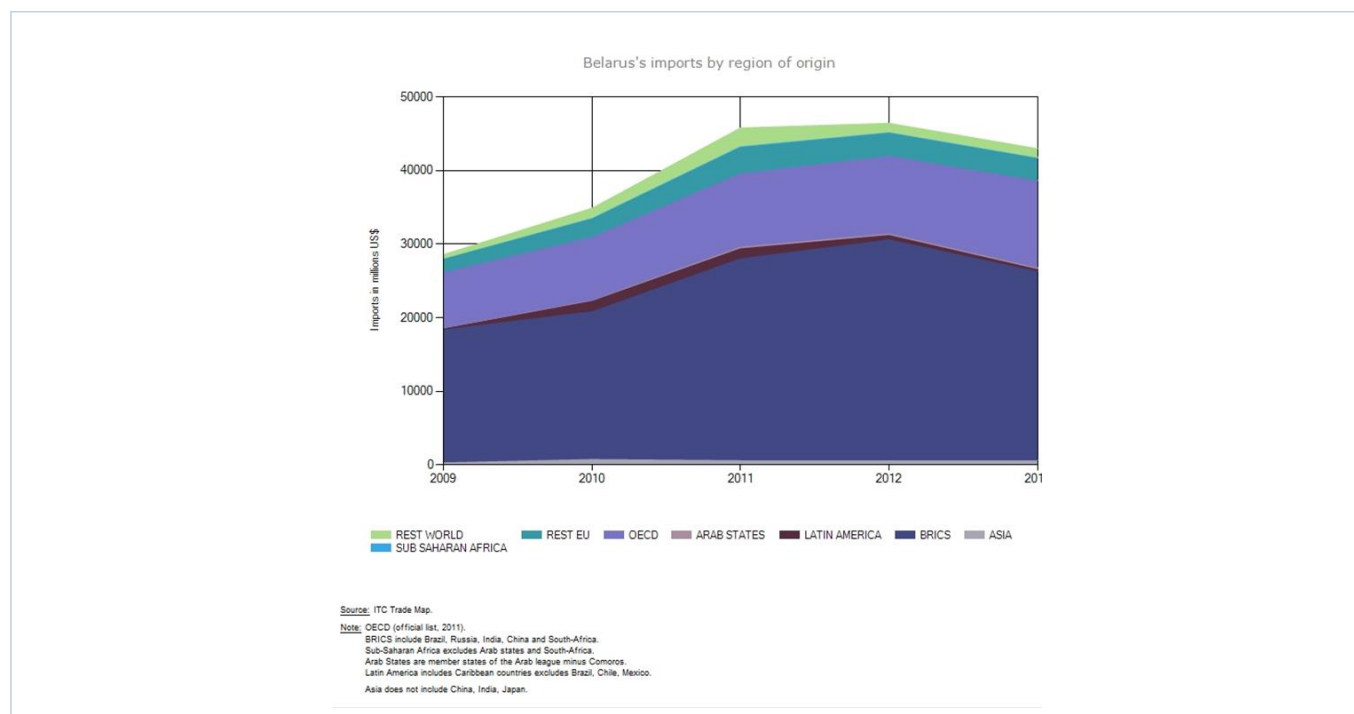
### 3.1.6 Export and Import by Leading Destination - Import



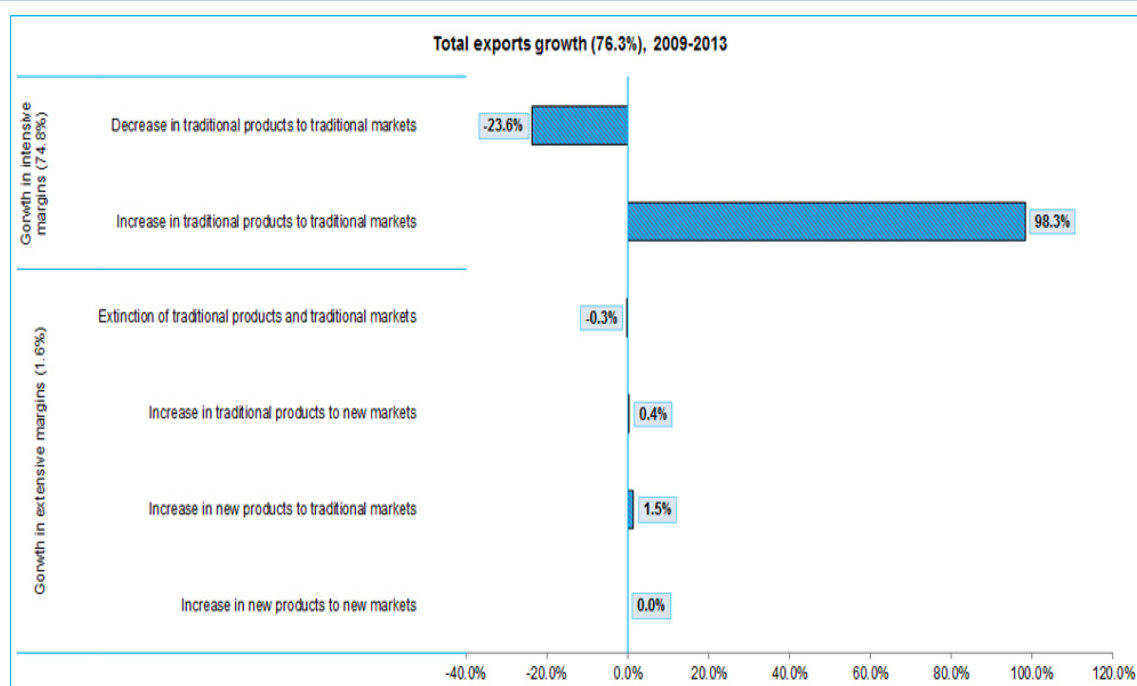
### 3.1.7 Evolution of Exports and Imports by Destination - Export



### 3.1.8 Evolution of Exports and Imports by Destination - Import



### 3.1.9 Total Export Growth



Source: ITC, calculations based on ITC's Trade Competitiveness Map data.

Note: Graph shows decomposition of the country's export growth in value terms by diversification pattern over the indicated period.

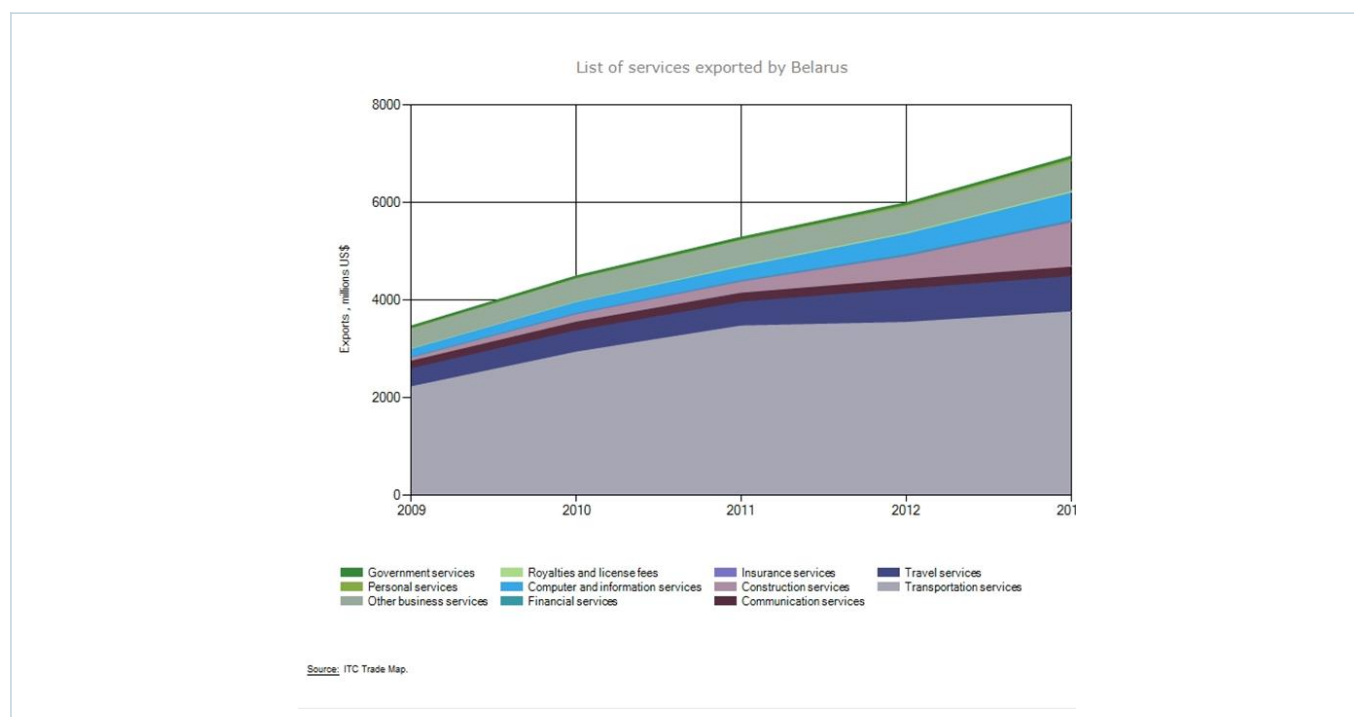
### 3.1.10 Marginal Export Growth

From 2009 to 2013, the country's total export in value Increased by 76.3%		
Marginal Growth Due to	US\$ change	% change
Growth due to world trade's growth	10,394,032.9	48.8
Growth due to product specialisation	4,041,124.0	19.0
Growth due to geographic specialisation	7,028,412.4	33.0
Growth due to competitiveness	-5,209,675.3	-24.5
Sum of the marginal growths	16,253,894.0	76.3

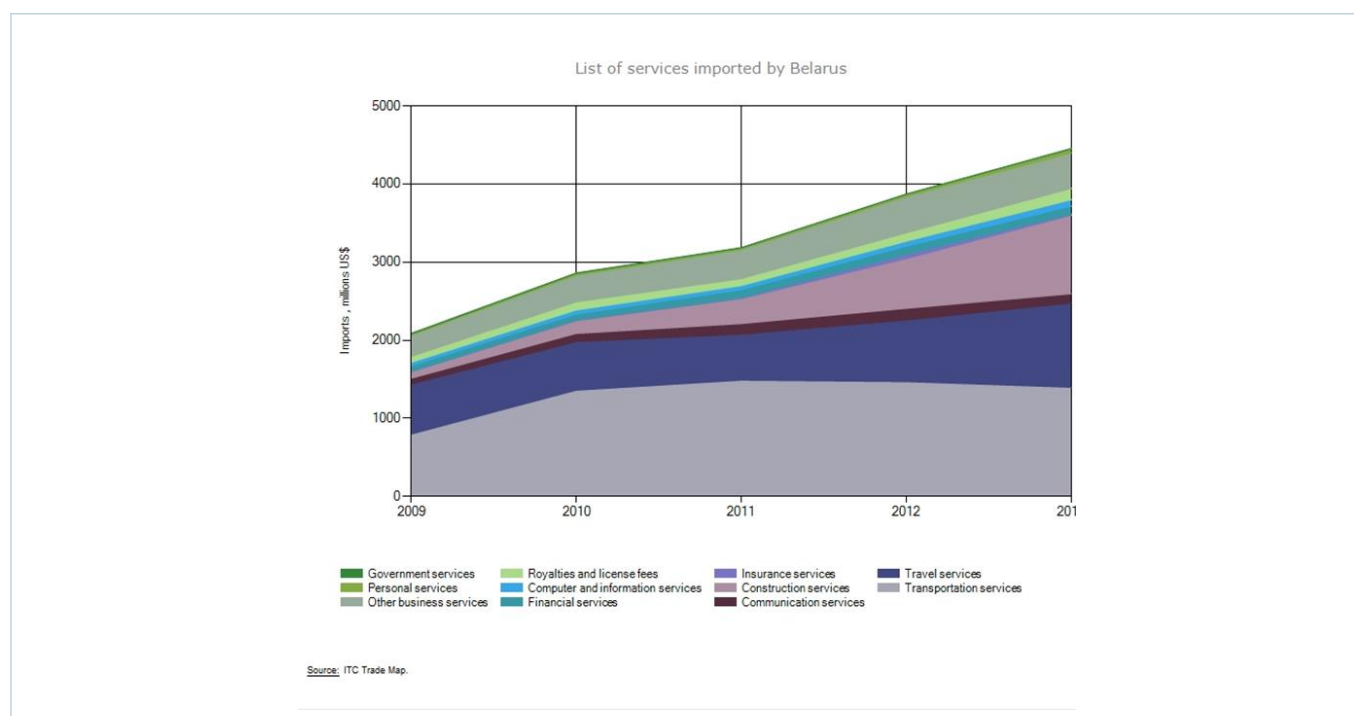
Source: ITC, calculations based on ITC's Trade Competitiveness Map data.

Note: Graph shows decomposition of the country's export growth in value by structural driving effects over the indicated period. Values are in US\$ thousands.

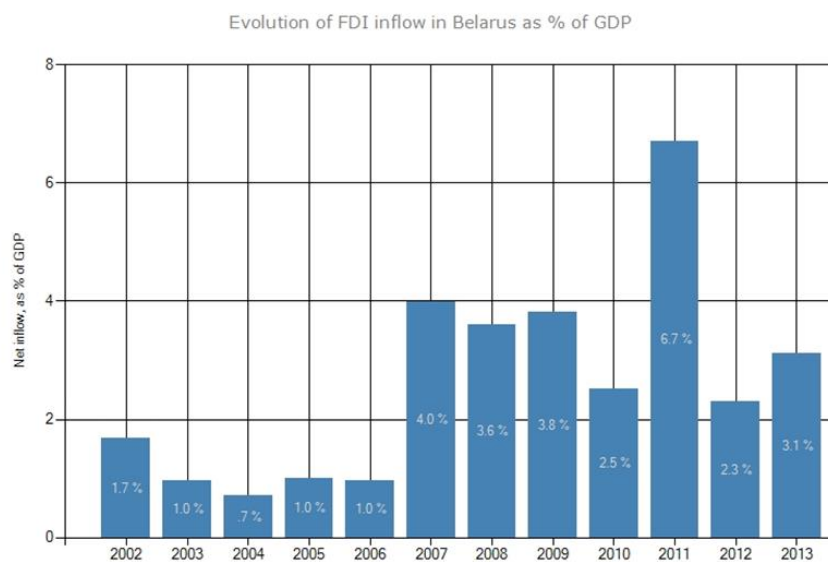
### 3.1.11 Composition of Trade in Services - Export



### 3.1.12 Composition of Trade in Services - Import



### 3.1.13 Evolution of FDI



Source: ITC based on World Bank WDI.

## 3.2 Sector Trade Performance

### 3.2.1 Sectoral Diversification in Products - Export

Sectoral diversification in products for Belarus's exports

Sector	Average share of sector in country's exports 2009-2013	Share of top 3 detailed products (HS6) in sector's exports		Sector's leading exported product HS6
		2009	2013	
Minerals	34.3 %	96.2 %	93.5 %	<a href="#">271019</a> Other petroleum oils and preparations
Chemicals	17.6 %	58.6 %	50.7 %	<a href="#">310420</a> Potassium chloride, in packages weighing more than 10
Processed food	8.2 %	43.7 %	31.7 %	<a href="#">040690</a> Cheese nes
Basic manufactures	7.5 %	37.3 %	24.7 %	<a href="#">721420</a> Bars & rods, i/nas, hr,hd or he, cntg indent, ribs, etc, prod d
Non-electronic machinery	6.5 %	52.0 %	46.6 %	<a href="#">870190</a> Wheeled tractors nes
Transport equipment	5.9 %	62.6 %	52.8 %	<a href="#">870423</a> Diesel powered trucks with a GVW exceeding twenty ton
Unclassified products	4.0 %	100.0 %	99.9 %	<a href="#">999999</a> Commodities not elsewhere specified
Miscellaneous manufacturing	3.7 %	20.3 %	19.4 %	<a href="#">940360</a> Furniture, wooden, nes
Fresh food	3.1 %	62.0 %	46.0 %	<a href="#">020120</a> Bovine cuts bone in, fresh or chilled
Electronic components	2.8 %	42.6 %	33.8 %	<a href="#">841810</a> Combined refrigerator-freezers, fitted with separate exter
Wood products	1.9 %	27.7 %	33.7 %	<a href="#">440710</a> Lumber, coniferous (softwood) 6 mm and thicker
Textiles	1.9 %	26.2 %	22.2 %	<a href="#">540233</a> Textured yarn nes, of polyester filaments, not put up for re
Clothing	1.4 %	33.0 %	29.9 %	<a href="#">621210</a> Brassieres and parts thereof, of textile materials
IT & consumable electronics	0.3 %	55.9 %	65.3 %	<a href="#">852872</a> Reception apparatus for television, colour, whether or no
Leather products	0.2 %	35.7 %	45.1 %	<a href="#">410411</a> Full grains, unsplit and grain splits, in the wet state "incl

Source: ITC Trade Competitiveness Map.

Note: HS codes refer to the revision 2007.

Nes in product labels means not elsewhere specified

### 3.2.2 Sectoral Diversification in Products - Import

Sectoral diversification in products for Belarus's imports

Sector	Average share of sector in country's imports 2009-2013	Share of top 3 detailed products (HS6) in sector's imports		Sector's leading imported product HS6
		2009	2013	
Minerals	38.3 %	89.3 %	91.4 %	<a href="#">270900</a> Petroleum oils and oils obtained from bituminous minera
Chemicals	11.0 %	14.5 %	11.4 %	<a href="#">300490</a> Medicaments nes, in dosage
Non-electronic machinery	10.5 %	10.0 %	13.7 %	<a href="#">840820</a> Engines, diesel, for the vehicles of Chapter 87
Basic manufactures	10.1 %	10.1 %	11.0 %	<a href="#">730890</a> Structures&parts of structures, i/s (ex prefab bldgs of hea
Processed food	4.7 %	22.4 %	24.7 %	<a href="#">230400</a> Soya-bean oil-cake&oth solid residues, whether or not gr
Transport equipment	4.2 %	41.8 %	30.7 %	<a href="#">870323</a> Automobiles w reciprocating piston engine displacg > 150
Unclassified products	4.0 %	100.0 %	99.9 %	<a href="#">999999</a> Commodities not elsewhere specified
Fresh food	3.8 %	15.1 %	18.1 %	<a href="#">020329</a> Swine cuts, frozen nes
Electronic components	3.2 %	20.2 %	21.6 %	<a href="#">854449</a> Electric conductors, for a voltage not exceeding 80 V, ne
Miscellaneous manufacturing	3.2 %	13.4 %	14.1 %	<a href="#">901890</a> Instruments and appliances used in medical or veterinary
IT & consumable electronics	2.2 %	32.4 %	40.2 %	<a href="#">851712</a> Telephones for cellular networks mobile telephones or fo
Wood products	1.7 %	24.2 %	25.2 %	<a href="#">441011</a> Waferboard, including oriented strand board of wood
Textiles	1.4 %	11.3 %	14.6 %	<a href="#">540219</a> High-tenacity filament yarn of nylon or other polyamides
Leather products	0.6 %	36.4 %	34.4 %	<a href="#">640391</a> Footwear, outer soles of rubber/plast uppers of leather co
Clothing	0.4 %	18.1 %	14.7 %	<a href="#">611020</a> Pullovers, cardigans and similar articles of cotton, knite

Source: ITC Trade Competitiveness Map.

Note: HS codes refer to the revision 2007.

Nes in product labels means not elsewhere specified

### 3.2.3 Sectoral Diversification in Destinations - Export

Sectoral diversification in destination for Belarus's exports

Sector	Sector's export growth in value (% p.a) 2009-2013	Share of top 3 importing countries in sector's exports		List of the top 3 importing countries	
		2009	2013	2009	2013
IT & consumable electronics	40.2 %	85.9 %	91.3 %	Russian Federation ; Venezuela ; Sudan	Russian Federation ; Viet Nam ; Lithuania
Unclassified products	35.8 %	74.0 %	99.7 %	Russian Federation ; Azerbaijan ; India	Russian Federation ; Area Kazakhstan
Transport equipment	27.0 %	73.0 %	84.3 %	Russian Federation ; Venezuela ; China	Russian Federation ; Turkmenistan ; Kazakhstan
Processed food	23.9 %	83.7 %	89.8 %	Russian Federation ; Ukraine ; Kazakhstan	Russian Federation ; Lithuania ; Kazakhstan
Fresh food	23.1 %	92.3 %	94.9 %	Russian Federation ; Latvia ; Germany	Russian Federation ; Kazakhstan ; Finland
Wood products	19.8 %	58.7 %	60.3 %	Russian Federation ; Poland ; Germany	Russian Federation ; Poland ; Germany
Leather products	19.1 %	77.6 %	76.6 %	Russian Federation ; Afghanistan ; Spain	Russian Federation ; Lithuania ; Poland
Miscellaneous manufacturing	16.8 %	78.1 %	85.2 %	Russian Federation ; Germany ; Ukraine	Russian Federation ; Kazakhstan ; Germany
Non-electronic machinery	15.9 %	73.1 %	81.9 %	Russian Federation ; Pakistan ; Ukraine	Russian Federation ; Kazakhstan ; Ukraine
Basic manufactures	14.5 %	54.2 %	69.6 %	Russian Federation ; Lebanon ; Ukraine	Russian Federation ; Germany ; Lithuania
Clothing	13.6 %	79.0 %	91.5 %	Russian Federation ; Germany ; Ukraine	Russian Federation ; Ukraine ; Lithuania
Textiles	12.8 %	76.2 %	79.4 %	Russian Federation ; Germany ; Ukraine	Russian Federation ; Ukraine ; Germany
Minerals	11.7 %	69.6 %	62.3 %	Netherlands ; Ukraine ; Latvia	Netherlands ; Ukraine ; Germany
Electronic components	10.1 %	86.4 %	85.6 %	Russian Federation ; Ukraine ; Poland	Russian Federation ; Ukraine ; Kazakhstan
Chemicals	9.2 %	47.1 %	47.5 %	Russian Federation ; Latvia ; India	Russian Federation ; Brazil ; China

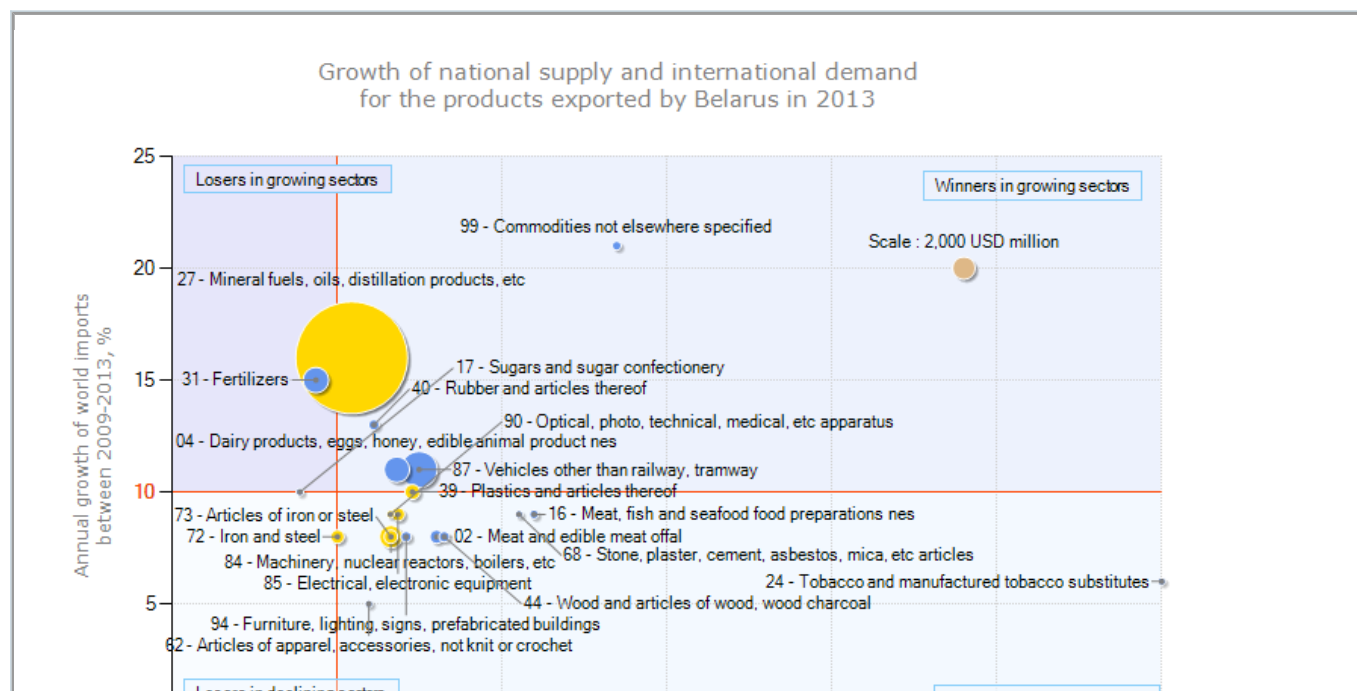
Source: ITC Trade Competitiveness Map.

### 3.2.4 Sectoral Diversification in Destinations - Import

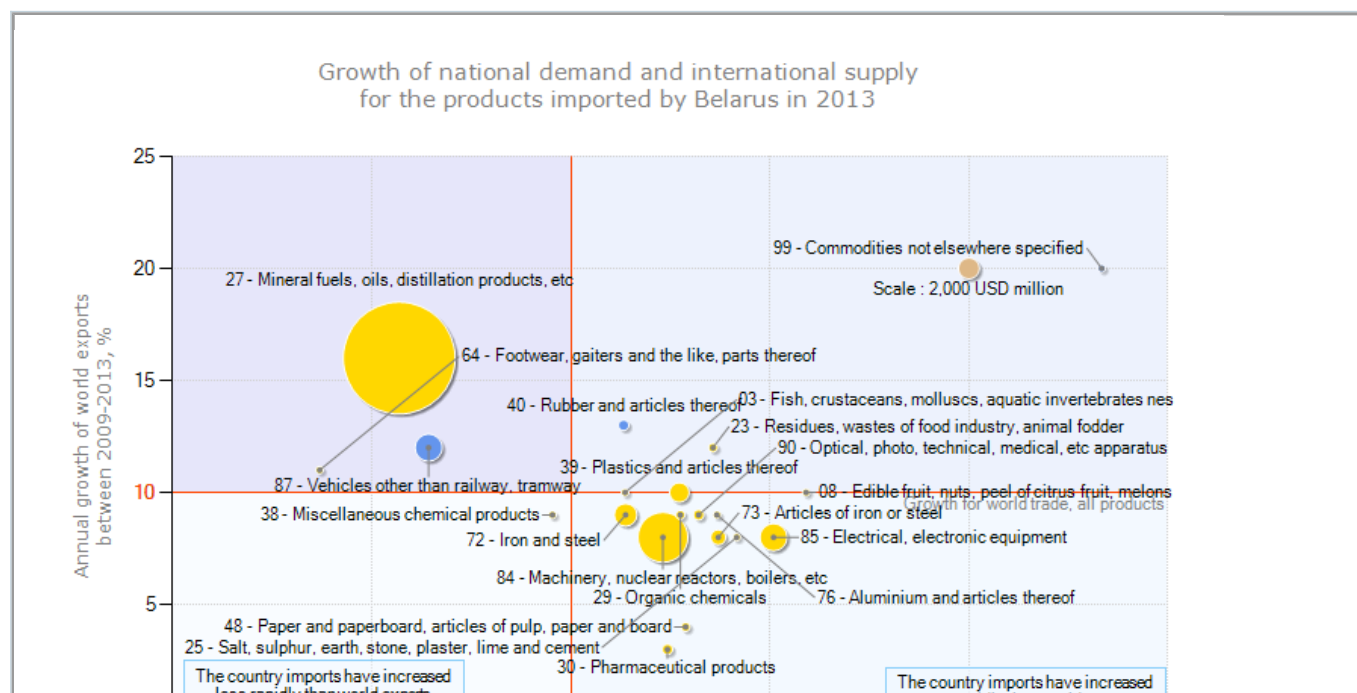
Sectoral diversification in origin for Belarus's imports

Sector	Sector's import growth in value (% p.a) 2009-2013	Share of top 3 supplying countries in sector's imports		List of the top 3 supplying countries	
		2009	2013	2009	2013
IT & consumable electronics	32.2 %	64.2 %	73.8 %	China ; Russian Federation ; Germany	China ; Russian Federation ; Czech Republic
Clothing	29.2 %	59.9 %	65.7 %	China ; Russian Federation ; Germany	Russian Federation ; China ; Bangladesh
Leather products	23.1 %	72.8 %	80.5 %	China ; Russian Federation ; Ukraine	China ; Russian Federation ; Poland
Transport equipment	18.3 %	51.4 %	55.8 %	Germany ; Russian Federation ; France	Russian Federation ; Germany ; China
Fresh food	18.2 %	26.6 %	36.1 %	Russian Federation ; Norway ; Iceland	Poland ; Russian Federation ; Norway
Electronic components	18.0 %	57.2 %	64.5 %	Russian Federation ; China ; Germany	Russian Federation ; China ; Germany
Basic manufactures	17.0 %	73.8 %	73.9 %	Russian Federation ; Ukraine ; Germany	Russian Federation ; Ukraine ; China
Miscellaneous manufacturing	16.1 %	54.5 %	52.4 %	Russian Federation ; Germany ; China	Russian Federation ; China ; Germany

### 3.2.5 Sectors by World Demand - Export

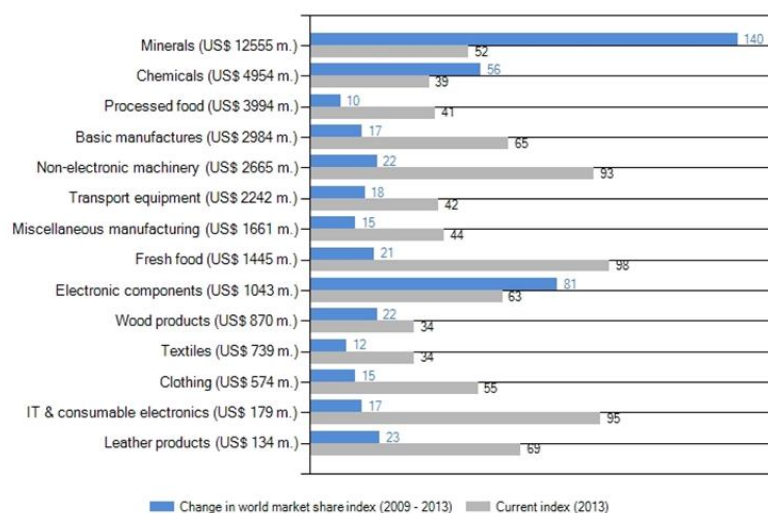


### 3.2.6 Sectors by World Demand - Import



## 3.2.7 Trade Performance Index

Trade Performance Index of Belarus



**Source:** ITC Trade Competitiveness Map  
**Note:** The figures displayed on the bars correspond to the country's global rankings among other countries that export the same category of products. The current index and change in world market share index are the world country ranking for the sector under review. Only sectors with more than 1 US\$ million exports are considered.

# 4. Trade Strategy and Policy

## 4.1 Trade and Development Strategies

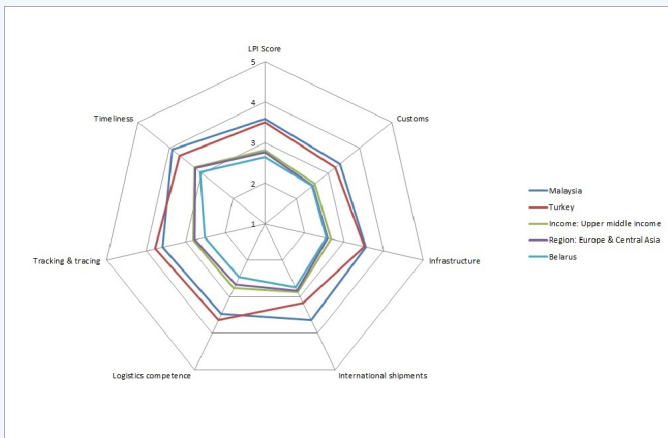
Year	Strategy name	Sector
2010	<a href="#">UNDAF Belarus 2011-2015</a> The United Nations Development Assistance Framework is aligned with the Millennium Development...	
2004	<a href="#">National Strategy for Sustainable Development</a> The plan aims at improving public welfare, enriching the culture and morals...	

# 4.2 Domestic and Foreign Market Access

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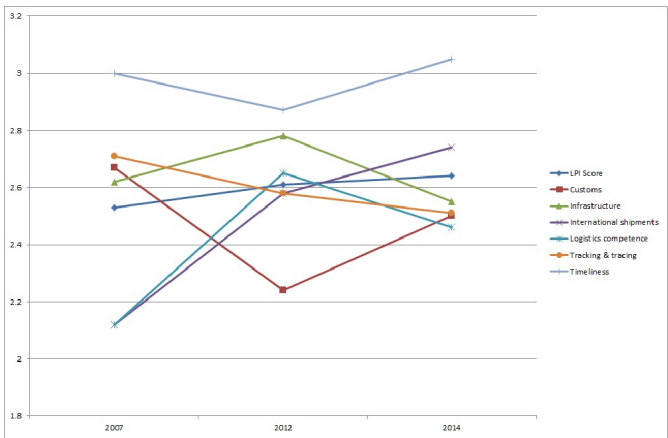
# 4.3 Trade Facilitation

Logistics Performance Index (LPI): Country Comparison



Source: World Bank, Logistics Performance Index (LPI)

Logistics Performance Index – Evolution



Source: World Bank, Logistics Performance Index (LPI)

## 4.4 Business and Regulatory Environment

### Multilateral Trade Instruments

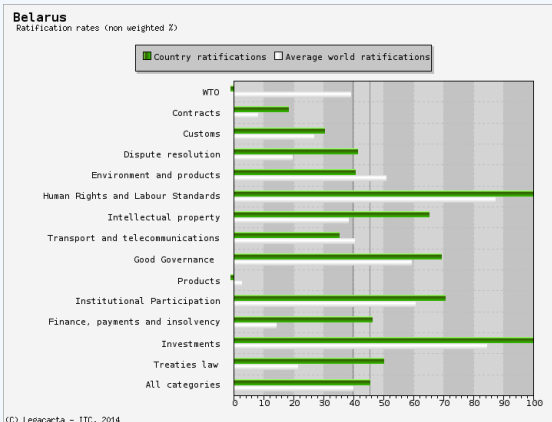
#### Abstract

The *Trade Treaties Map* tool is a web-based system on multilateral trade treaties and instruments designed to assist trade support institutions (TSIs) and policymakers in optimizing their country's legal framework on international trade

Instrument ratified :	120 / 266 instruments		
Ratification rate :	45.1%		
Weighted score :	55.2/100		
		Ratification Rate Rank	Weighted Score Rank
In World :		62 / 193	62 / 193
In Region :	Europe	37/ 45	39/ 45
In Development level :	Transition economy	18/ 28	19/ 28

#### Graph

Presents a visual illustration breaking down a country's ratification level according to various categories and compares it to the world average.



#### Instruments ratified

[Click here for a full list and more details about these multi-lateral trade instruments](#)



# 5. ITC and the Country/Territory

## 5.1 ITC Projects

### 5.1.1 Current projects

No Current Projects Found!

### 5.1.2 Recent projects

CIS regional trade

## 5.2 Events

### 5.2.1 Upcoming events

No data

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### 5.2.2 Recent events

No data

## 5.3 ITC Contacts

### **Armen ZARGARYAN**

**Regional Trade Promotion Adviser**

+41 22 730 0431

[zargaryan@intracen.org](mailto:zargaryan@intracen.org)

# 6. Trade Information Sources and Contacts

## 6.1 Trade Information Sources

This section provides a list of country specific print and online publications on trade-related topics, including both ITC and external sources.

### 6.1.1 ITC publications

#### Identifying Export Potential Among Selected Central Asian CIS Member Countries



[Read more](#)

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#### Promotion and Development of Export-Oriented Joint Ventures Between Developing Countries and the Republics of the Commonwealth of Independent States



Compilation of papers presented at workshop organized by ITC in collaboration with Academy of Foreign Trade, in Moscow, 7-11 October 1991 - gives overview on joint ventures activities and their...

[Read more](#)



Paper contributed by Belarus National Team, presented at ITC Regional Executive Forum : 'The International Competitiveness of Economies in Transition ; The Untapped Potential : A Challenge for Business and...

[Read more](#)

#### Belarus : Role of Business Associations in Improving Business Performance



Paper contributed by Belarus Strategy Team, presented at ITC Executive Forum : 'Competitiveness through Public-Private Partnership: Successes and Lessons Learned' , Montreux, Switzerland, 26-29 September, 2004 - examines the role...

[Read more](#)

## 6.1.2 Selected printed information sources

- 2003 The Accession of Central European Countries to the European Union: The Trade and Investment Effects on Belarus, the Russian Federation and Ukraine
- 2005 Europe and CIS's Telecommunication/ICT Markets and Trends
- 2000 Electronic Commerce for Transition Economies in the Digital Age: Forum Proceedings
- 2003 Trade Finance for Small and Medium-Sized Enterprises in CIS Countries
- 2011 Situation mondiale de l'alimentation et de l'agriculture
- 2012 Transition Report
- 2003 Tacis Regional Cooperation: Strategy Paper and Indicative Programme 2004-2006
- 2006 - Welter F ... [et al.] Enterprising Women in Transition Economies
- 2007 - Sergi B S; , eds. Industries and Markets in Central and Eastern Europe
- 2000 Best Practice in Business Incubation
- 1994 Sources of European Economic and Business Information. - 6th ed
- 2002 International Practice in Technology Foresight
- 2003 Women's Entrepreneurship in Eastern Europe and CIS Countries
- 2004 Access to Financing and ICT for Women Entrepreneurs in the UNECE Region
- 2014 Emerging Europe Monitor: Russia & CIS
- 2008 Unleashing Prosperity : Productivity Growth in Eastern Europe and the Former Soviet Union
- 2007 Flat World, Big Gaps : Economic Liberalization, Globalization, Poverty and Inequality
- 2013 State of Food and Agriculture
- 2008 EBRD Directory of Business Information Sources on Central and Eastern Europe and the CIS

- 2005 From Disintegration to Reintegration : Eastern Europe and the Former Soviet Union in International Trade
- 2001 Best Practice in Business Incubation.- [2nd. ed.]
- 1998 Integration of Selected Economies in Transition into the International Trading System, and its Implications for Their Trade with Developing Countries
- 1997 - Orlowski L; Salvatore D, eds. Trade and Payments in Central and Eastern Europe's Transforming Economies
- 2000 Internet Infrastructure Development in Transition Economies
- 2012 SME Policy Index: Eastern Partner Countries 2012

### 6.1.3 Selected online information sources

- Gender Virtual Library
- Interfax
- Central and Eastern Europe Business Directory (CEEED)
- Interstate Statistical Committee of the Commonwealth of Independent States
- Belarusian Chamber of Commerce and Industry
- Russian Federation. Yellow Pages
- Exhibitions of Russia
- Russian Union of Exhibitions and Fairs (RUEF)
- Georgian National Investment Agency
- Eurasian Economic Commission (EEC)

## 6.2 Trade Contacts

Official Name	Address	City	Phone Number	Fax Number	Email	Website
Belarusian Association of Entrepreneurs	13, Internationalnaya St.	Minsk	+ 375 17 227 1109	+ 375 17 227 1647	a.potupa@usa.net	www.baeonline.org, bae.iatp.by
Brest Branch of Belarusian CCI	ul. Kuybysheva	Brest	+ 375 162 217 940	+ 375 162 217 885	box@tppbrs.belpak.brest.by	www.tpp.brestobl.com
Confederation of Industrialist and Entrepreneurs (Employer)	Platonov St. 22	Minsk	+ 375 17 209 80 85	+ 375 17 284 39 88	belapp@mail.ru	www.belapp.by
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Minsk Capital Association of Entrepreneurs and Employers	Seraphimovich str.	Minsk	+ 375 17 230 8642	+ 375 17 230 8613	info@allminsk.biz	www.allminsk.biz/
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National Centre for Marketing and Price Study	Pobediteley ave., 7, 11 floor	Minsk	+375 17 2268102	+375 17 2268102	ncm@icetrade.by	www.icetrade.by