

LAUNCH OF THE DEVELOPMENT RESULTS WEB PAGES (BETA VERSION)

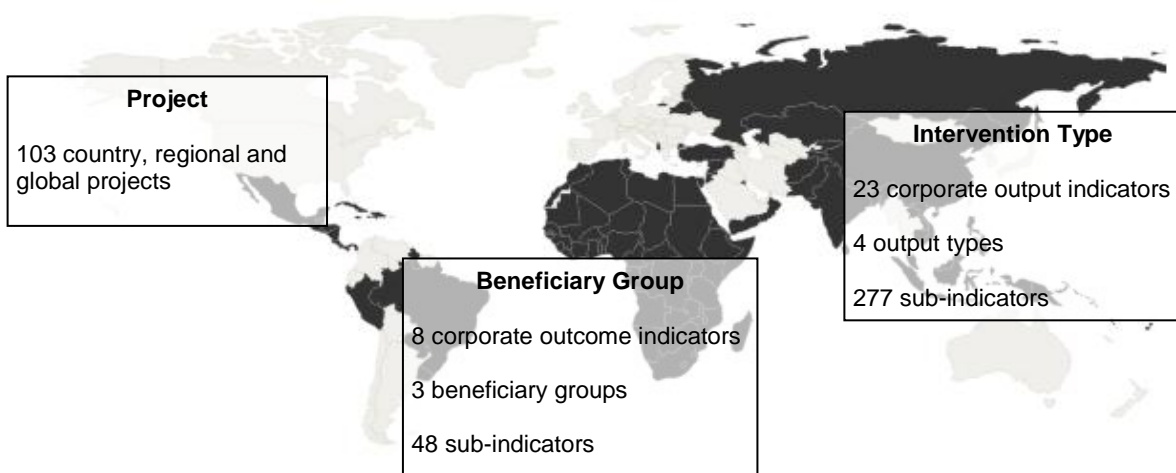
DATA ON RESULTS

ITC worked hard in 2012 to make its performance measurement systems more effective and transparent, as part of efforts to foster better 'Results-Based Management' (RBM). These new web pages show ITC's development results for 2012. Publishing these results is a crucial step towards greater openness and transparency, and helps us show how the organisation is creating *Export Impact for Good*.



DIFFERENTS VIEWS

Users will see data on outputs and outcomes for the 103 ITC Trade-Related Technical Assistance projects that were operational in 2012. This data can be searched by beneficiary group, by project, and by intervention type.



HELP US IMPROVE

These web pages are not the final polished product. They are a Beta version. We need your help to improve the usability and richness of this information and make the first full public version even better. We will launch this by end of July 2013. Please send your ideas and feedback ASAP on how we can improve it to Rob Whitehead, Chief, Strategic Planning, at whitehead@intracen.org.